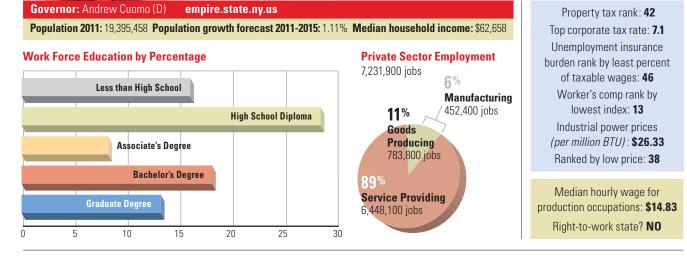
NEW YORK Empire State Development 633 Third Ave., 37th Floor

New York, NY 10017 Kenneth Adams, President & CEO 716-856-8111 "The Power NY Act of 2011 will lead to new investment and create tens of thousands of jobs across the state. The act gives community members a voice in the siting process and will maintain New York's position as a leader in environmental protection." — Gov. Andrew Cuomo



Selected Corporate Facility Projects 2011

Legislative Update

 Gov. Andrew M. Cuomo signed The Power NY Act of 2011 into law in August, an omnibus energy package that encourages new investments in electric generating facilities across New York and creates the nation's first statewide "on-bill" recovery program to increase energy efficiency for homeowners and businesses. The law establishes a new process for the siting of electric generating facilities and repowering projects. It encourages investments in clean power plants and affords communities more opportunities to meaningfully participate in the siting process.

 In July, the governor signed a bill to enhance small businesses' access to capital and credit in New York State.

Investment

Did You Know?

• A May 2011 study by the Public Policy Institute of New York State says, "The gap is widening between New York's manufacturing industry and that of other states, and regaining the Empire State's stature as a national and a global — leader in the sector is critical to economic growth and job creation." Making New York a frontrunner in this industry is crucial to the economic health of the state. says the report. According to the Bureau of Economic Analysis, for each dollar spent on manufacturing another \$1.41 is generated in other sectors of the economy. In upstate New York, the average manufacturing wage is \$54,181. State and local tax burdens, however, coupled with overly-rigorous environmental standards, have discouraged growth in the sector. The report recommends "implementing a 2-percent cap on the growth of property taxes; utilizing state universities to encourage public-private partnerships; and eliminating barriers that inhibit the flow of capital."

Company	City	County	Туре	N/E	Product	Investment (in millions)	Employment
Norampac/ Cascades Inc.	Niagara Falls	Niagara	MF	E	Paperboard	\$430	
Greenpan Mill LLC	Niagara Falls	Niagara	MF	Ν	Containerboard	430	
Novelis	Oswego	Oswego	MF	Е	Aluminum	200	100
MSCI Inc.	New York	New York	OF		Publishers	170	
Continental Organics	New Windsor	Orange	MF	Ν	Vegetable Farmi	ng 50	120
General Motors	Tonawanda	Erie	MF	Е	Engines	33	100
Anheuser-Busch	Baldwinsville	Onondaga	MF	Е	Brewery	27	
Olin Corp.	Niagara Falls	Niagara	MF	Е	Alkalies	20	11
New England Wood Pellet LLC	Deposit	Broome	MF	Ν	Lumber	14	
Local Ocean	Hudson	Columbia	MF	Е	Aquaculture	13	50
Moog Inc.	East Aurora	Erie	MF/HQ	Е	Aircraft Parts	13	35
Steris Ixomedix Services	Chester	Orange	MF	E	Sterilization & Decontamination Services	10 n	10
Ashland Advanced Materials	Niagara Falls	Niagara	MF	Ν	Carbon & Graph	ite 8	75
Flanders Corp.	Greenport	Suffolk	MF	Ν	Air Filters	7	180
Transfinder	Schenectady	Schenectady	HQ	Ν	Software	4	
Pacemaker Steel & Piping	Manchester	Ontario	DW	E	Industrial Suppli	es 4	11
ME - Manufacturing OE - Office	40 - Hoodquarters RI	7 - Rosparch & Dava	lonmont (C - Conta	et Contor DW – Distribut	tion/Warahouso N-	Now E - Expanded

 $MF = Manufacturing \quad OF = Office \quad HQ = Headquarters \quad RD = Research \ \& \ Development \quad CC = Contact \ Center \quad DW = Distribution/Warehouse \quad N = New \quad E = Expanded \quad Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad DW = Distribution/Warehouse \quad DW = Distribution/Warehouse \quad N = New \quad DW = Distribution/Warehouse \quad DW = Distribution/Wareh$

Target Industries: Scientific R&D; Biotech & Pharmaceuticals; Clean Tech and Green Tech; Software Development; Agriculture; Manufacturing; Financial Services; Back Office; Distribution

Smarten UD.

Add our idQ to your business plan.

Intellectual Density Ouotient

(idQ) is a measurement derived through a comparison of a region's population to its rankings in a core list of recognized standards of success:

- Percent of population enrolled in college
- Number of patents issued per worker
- Number of workers trained to excel in our knowledgebased economy

The Greater Rochester, NY Region has one of the top idQ rankings in the country.

- We outperform well-known high tech regions around the country that are up to 5 times our size.
- We produce more patents per 1,000 residents (4.96) than regions such as Raleigh and Seattle.
- A greater percentage of our population is classified as knowledge workforce (26.7%) than Austin or San Diego.
- Right now, 5.1% of our population is enrolled in college—this is a higher percentage than Boston or San Jose.
- And ... we are the only community in the country to be home to the best small, medium and large companies to work for in America.

Go ahead-match us up against other regions around the country. You'll see that we have the **idO** you're looking for. And you'll see why the Greater Rochester, NY Region is where smart people live and smart businesses grow.

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