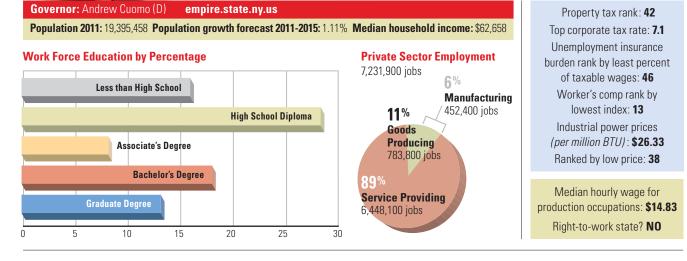
NEW YORK Empire State Development 633 Third Ave., 37th Floor

New York, NY 10017 Kenneth Adams, President & CEO 716-856-8111 "The Power NY Act of 2011 will lead to new investment and create tens of thousands of jobs across the state. The act gives community members a voice in the siting process and will maintain New York's position as a leader in environmental protection." — Gov. Andrew Cuomo



Selected Corporate Facility Projects 2011

Legislative Update

 Gov. Andrew M. Cuomo signed The Power NY Act of 2011 into law in August, an omnibus energy package that encourages new investments in electric generating facilities across New York and creates the nation's first statewide "on-bill" recovery program to increase energy efficiency for homeowners and businesses. The law establishes a new process for the siting of electric generating facilities and repowering projects. It encourages investments in clean power plants and affords communities more opportunities to meaningfully participate in the siting process.

 In July, the governor signed a bill to enhance small businesses' access to capital and credit in New York State.

Investment

Did You Know?

• A May 2011 study by the Public Policy Institute of New York State says, "The gap is widening between New York's manufacturing industry and that of other states, and regaining the Empire State's stature as a national and a global — leader in the sector is critical to economic growth and job creation." Making New York a frontrunner in this industry is crucial to the economic health of the state. says the report. According to the Bureau of Economic Analysis, for each dollar spent on manufacturing another \$1.41 is generated in other sectors of the economy. In upstate New York, the average manufacturing wage is \$54,181. State and local tax burdens, however, coupled with overly-rigorous environmental standards, have discouraged growth in the sector. The report recommends "implementing a 2-percent cap on the growth of property taxes; utilizing state universities to encourage public-private partnerships; and eliminating barriers that inhibit the flow of capital."

| Company | City | County | Туре | N/E | Product | Investment (in millions) | Employment |
|--------------------------------|----------------------|---------------------|-----------|-----------|--|-----------------------------|------------------|
| Norampac/ Cascades Inc. | Niagara Falls | Niagara | MF | E | Paperboard | \$430 | |
| Greenpan Mill LLC | Niagara Falls | Niagara | MF | Ν | Containerboard | 430 | |
| Novelis | Oswego | Oswego | MF | Е | Aluminum | 200 | 100 |
| MSCI Inc. | New York | New York | OF | | Publishers | 170 | |
| Continental Organics | New Windsor | Orange | MF | Ν | Vegetable Farmi | ng 50 | 120 |
| General Motors | Tonawanda | Erie | MF | Е | Engines | 33 | 100 |
| Anheuser-Busch | Baldwinsville | Onondaga | MF | Е | Brewery | 27 | |
| Olin Corp. | Niagara Falls | Niagara | MF | Е | Alkalies | 20 | 11 |
| New England Wood Pellet LLC | Deposit | Broome | MF | Ν | Lumber | 14 | |
| Local Ocean | Hudson | Columbia | MF | Е | Aquaculture | 13 | 50 |
| Moog Inc. | East Aurora | Erie | MF/HQ | Е | Aircraft Parts | 13 | 35 |
| Steris Ixomedix Services | Chester | Orange | MF | E | Sterilization & Decontamination Services | 10 n | 10 |
| Ashland Advanced Materials | Niagara Falls | Niagara | MF | Ν | Carbon & Graph | ite 8 | 75 |
| Flanders Corp. | Greenport | Suffolk | MF | Ν | Air Filters | 7 | 180 |
| Transfinder | Schenectady | Schenectady | HQ | Ν | Software | 4 | |
| Pacemaker Steel & Piping | Manchester | Ontario | DW | E | Industrial Suppli | es 4 | 11 |
| ME - Manufacturing OE - Office | 40 - Hoodquarters RI | 7 - Rosparch & Dava | lonmont (| C - Conta | et Contor DW – Distribut | tion/Warahouso N- | Now E - Expanded |

 $MF = Manufacturing \quad OF = Office \quad HQ = Headquarters \quad RD = Research \ \& \ Development \quad CC = Contact \ Center \quad DW = Distribution/Warehouse \quad N = New \quad E = Expanded \quad Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad E = Expanded \ Archiver \ DW = Distribution/Warehouse \quad N = New \quad DW = Distribution/Warehouse \quad DW = Distribution/Warehouse \quad N = New \quad DW = Distribution/Warehouse \quad DW = Distribution/Wareh$

Target Industries: Scientific R&D; Biotech & Pharmaceuticals; Clean Tech and Green Tech; Software Development; Agriculture; Manufacturing; Financial Services; Back Office; Distribution

Smarten UD.

Add our idQ to your business plan.

Intellectual Density Ouotient

(idQ) is a measurement derived through a comparison of a region's population to its rankings in a core list of recognized standards of success:

- Percent of population enrolled in college
- Number of patents issued per worker
- Number of workers trained to excel in our knowledgebased economy

The Greater Rochester, NY Region has one of the top idQ rankings in the country.

- We outperform well-known high tech regions around the country that are up to 5 times our size.
- We produce more patents per 1,000 residents (4.96) than regions such as Raleigh and Seattle.
- A greater percentage of our population is classified as knowledge workforce (26.7%) than Austin or San Diego.
- Right now, 5.1% of our population is enrolled in college—this is a higher percentage than Boston or San Jose.
- And ... we are the only community in the country to be home to the best small, medium and large companies to work for in America.

Go ahead-match us up against other regions around the country. You'll see that we have the **idO** you're looking for. And you'll see why the Greater Rochester, NY Region is where smart people live and smart businesses grow.

Greater Rochester, NY Region Where smart people live and smart businesses grow.

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