

# Utah

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**“With companies like Adobe and Microsoft expanding in northern Utah Valley, and eBay and Oracle in southern Salt Lake Valley, this area is rapidly becoming an IT hub. That is why it’s time to get serious about finding a more suitable location for the state prison.”**

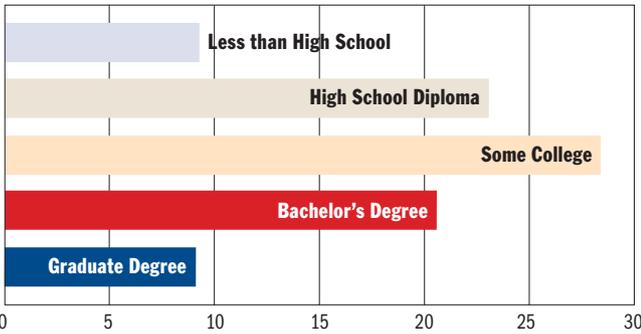
— Gov. Gary Herbert, January 30, 2013, in his State of the State address

**Governor: Gary Herbert (R) edcutah.org**

**Right-to-work state: Yes**

**Population 2013: 2,868,867 Population growth forecast 2013 thru 2018: 5.47% Median household income: \$63,122 Median age: 29.6**

## Work Force Education by Percentage



## Rankings that Matter

<b>GDP</b> .....	33 (\$111,808*)
<b>Business Tax Climate</b> .....	9
<b>Small Business Policy</b> .....	10
<b>Career Readiness Certificates</b> .....	31 (1,924)
<b>High School Graduation</b> .....	39
<b>Health</b> .....	6

\* Real GDP in US millions

## Legislative Update

- One of the biggest topics of discussion during the 2013 legislative session was relocation of the state prison in Draper, Utah, and redeveloping the land for economic development. The Prison Relocation and Development Authority say they want a preliminary master plan for the project done by January 2014 with a final plan in place by June. The Governor's Office for Economic Development estimates commercial development on the 690 acre site could generate up to 40,000 jobs

and \$20 billion over 25 years.

- In March 2013, the governor formed the Office of Outdoor Recreation, the nation's first such official office. The goal of the office is to protect and properly develop public lands, set the state's outdoors policy, promote Utah and the outdoors industry. Outdoor equipment and products account for \$5.8 billion in sales and over \$60 million in local and state sales tax.

## Did You Know?

- Utah boasts two cities in the 2013 Milken Institute Best-Performing Cities Index, Provo-Orem in the two spot and Salt Lake City ranked number five. The report ranks U.S. cities by how well they create and sustain jobs and economic growth by looking at job, wage and salary and technology growth.
- Utah's unemployment rate dropped to 4.3 percent in November figures from the Department of Workforce Services, ranking Utah fourth lowest in the U.S. Private sector job growth in Utah remained second in the nation. The state added 27,900 jobs to the economy compared to figures from November 2012, a growth rate of 2.2 percent.
- Salt Lake City was named one of seven cities in the Enterprising Cities Report, commissioned by the U.S. Chamber of Commerce. The cities were cited for effective governance policy and practice as well as fiscal management and creating an environment where businesses thrive.

## Selected Corporate Facility Projects 2013

Company	City	County	Type	New/Exp.	Product	Investment (\$ millions)	Employment
Emery Refining LLC	Emery County	Emery	MF	N	Refinery	\$225	125
doTERRA	Pleasant Grove	Utah	HQ	E	Essential Oils	60	330
1-800 Contacts	Draper	Salt Lake	DW	E	Retail Trade	59	
SolarWinds, Inc.	Salt Lake City	Salt Lake	MF	N	Software	50	1,000
SyberJet Aircraft	Cedar City	Iron	HQ/DW	N	Aircraft Parts	43	
GAF	Cedar City	Iron	MF/DW	N	Sheet Metal	40	50
HireVue	South Jordan	Salt Lake	OF	E	Placement Services	30	540
Metal Craft	Cedar City	Iron	MF	N	Manufacturing	20	
MasterControl	Salt Lake	Salt Lake	MF	E	Software	15	197
Esurance	Weber	Weber	OF	N	Insurance	15	
West Liberty Foods	Tremonton	Box Elder	MF	E	Poultry Processing	13	
Liberty Safe & Security Products	Spanish Fork	Utah	DW	N	Fabricated Metal	8	100
Blu (Transfuels, LLC)	Salt Lake City	Salt Lake	HQ	E	LNG	6	73
Cardon Healthcare Network	Sandy	Salt Lake	OF	N	Scientific & Technical Service	5	249
Peterbilt	Salt Lake City	Salt Lake	DW	N	Truck & Bus Manufacturing	3	145
Royal Bank of Scotland	Taylorsville	Salt Lake	OF	N	Scientific & Technical Service	3	50
Tech Media Network	Ogden	Weber	OF	E	Information	3	
Capital Access Networks	Salt Lake City	Salt Lake	OF	N	Business Services	2	108
Wayfair LLC	Ogden	Weber	DW	N	Home Furnishings		150
Corsicana / Winroc	Salt Lake City	Salt Lake	DW	N	Wholesale Sector		52
Unitech	Salt Lake City	Salt Lake	MF	E	Machine Shops		52
Petzl	West Valley City	Salt Lake	HQ	E	Sporting Goods		50
Reckitt Benckiser	Salt Lake City	Salt Lake	DW	E	Seasoning & Dressing		50
Twinlab	American Fork	Utah	RD	N	Wholesale Sector		25
Extend Health, Inc.	South Jordan	Salt Lake	OF	E	Insurance/Brokerages		20
National Vision	Salt Lake City	Salt Lake	DW	N	Opticians		20
Kenco	Salt Lake City	Salt Lake	DW	E	Warehousing & Storage		15
Rheem Sales	West Valley City	Salt Lake	DW	N	HVAC Equipment		15
Carquest	Salt Lake City	Salt Lake	DW	N	Auto Parts & Accessories		12

MF = Manufacturing OF = Office HQ = Headquarters RD = Research & Development CC = Contact Center DW = Distribution/Warehouse N = New E = Expansion

# BUSINESS SUCCESS HINGES ON LOCATION, LOCATION, LOCATION. A REMINDER FROM THE FOLKS IN **UTAH, UTAH, UTAH.**

Here, energy rates and healthcare costs are among the best in the nation. Our diverse economy is also home to fast-growing IT, life sciences, aerospace/defense, financial services and other industry clusters. To find out more reasons why Utah has been named a top state for business by Forbes, Pollina and other thought leaders, call today.

**UTAH**  
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Utah Governor's Office of  
Economic Development

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