

Wisconsin

Wisconsin Economic Development Corporation
201 W. Washington Ave., 6th Floor
Madison, WI 53701

Reed Hall, CEO
855-INWIBIZ



“We need to continue to improve our business climate. That makes it easier to create jobs and opportunities in this state. Putting more power in the hands of the government only makes it harder for businesses to prosper.”

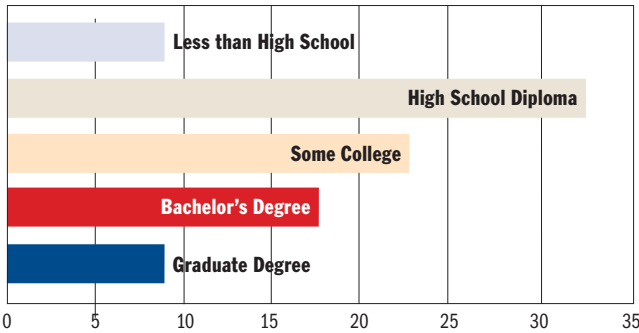
— Gov. Scott Walker, Site Selection, Sept. 2013

Governor: Scott Walker (R) inwisconsin.com

Right-to-work state: No

Population 2013: 5,750,479 Population growth forecast 2013 thru 2018: 2.97% Median household income: \$57,056 Median age: 38.6

Work Force Education by Percentage



Rankings that Matter

GDP	21 (\$225,094*)
Business Tax Climate	43
Small Business Policy	29
Career Readiness Certificates	21 (9,184)
High School Graduation	3
Health	20

* Real GDP in US millions

Legislative Update

- In October 2013, Gov. Walker signed a \$100-million property tax relief bill into law.
- In October 2013, a bill designed to offer greater investment capital access to startup companies was signed into law. In addition to creating crowd-funding exemptions, the bill makes changes to Wisconsin's securities registration laws related to types of investor and financial institution holding companies.

- A new law creates an apprenticeship completion awards program that provides for tuition reimbursement to workers and employers. The program will be administered by the Department of Workforce Development.
- Wisconsin legislators passed Assembly Bill 181 which allocated \$25 million to establish an economic development program within the Department of Administration to invest in venture capital funds.

Did You Know?

- Wisconsin was ranked 17th in Top States for Business in 2012 by CNBC.
- The state is bordered by two Great Lakes and the Mississippi River and has 20 commercial ports that handle over \$7 billion of cargo annually.
- More than \$1.2 billion per year in academic R&D is conducted at the University of Wisconsin. The university also has the second largest investment endowment in the U.S. and is ranked third in strength of research focus and fourth in patent generation.
- Bloomberg ranks Milwaukee and Madison among its list of top 50 U.S. cities. Milwaukee comes in at number 26, while Madison, the state's capital, is ranked number 17.
- The state awarded \$5.1 million in grants to six communities to help spur redevelopment on abandoned industrial sites throughout Wisconsin. The program, the Idle Industrial Sites Redevelopment Program, is administered by the Wisconsin Economic Development Corporation.
- The EAA AirVenture Museum located in Oshkosh, Wisconsin, is one of the most extensive aviation attractions in the world, with more than 200 historic airplanes.

Selected Corporate Facility Projects 2013

Company	City	County	Type	New/Exp.	Product	Investment (\$ millions)	Employment
Green Bay Packaging Inc. – Folding Carton Division	Ashwaubenon	Brown	MF	E	Cardboard	\$95	
Mullins Cheese, Inc.	Mosinee	Marathon	MF	N	Cheese	54	51
AptarGroup	Mukwonago	Waukesha	MF	E	Plastic Products	50	
Walgreen Co.	Windsor	Dane	OF	N	Office Administration	42	115
Treehouse Foods, Inc.	Manawa	Waupaca	MF	N	Food	42	64
United Natural Foods	Sturtevant	Racine	DW	E	Food	41	261
Skyward	Portage	Columbia	HQ	N	Computer Programming	30	
GreenWhey Energy	Turtle Lake	Barron	MF	E	Electric Services	28	13
North American Finishing LLC	Suring	Oconto	MF	E	Flooring	27	250
Cold Spring Egg Farm, Inc.	Whitewater	Walworth	MF	N	Eggs	27	33
Bemis Manufacturing Company	Sheboygan Falls	Sheboygan	DW	E	Plastics	24	40
Omega Protein Corp.	Reedsburg	Sauk	MF	E	Fats & Oils	20	
Jagemann Stamping Company	Manitowoc	Manitowoc	MF	E	Fabricated Metal	19	133
Premium Waters, Inc.	Chippewa Falls	Chippewa	MF	N	Water	19	21
Serigraph, Inc.	West Bend	Washington	MF	N	Commercial Printing	18	121
Enerpac	Columbus	Columbia	MF	N	Machinery	17	
County Materials Corp.	Turtle	Rock	MF	N	Concrete Blocks	14	43
3M Company	Prairie du Chien	Crawford	MF	N	Abrasives	14	21
GOEX Corp.	Janesville	Rock	MF	E	Plastic Products	13	70
Ta Chen International Inc.	Pleasant Prairie	Kenosha	DW	N	Metal Service Center	13	61
Nueske's Meat Products, Inc.	Wittenberg	Shawano	DW	N	Meat Product	12	10
Masters Gallery Foods, Inc.	Plymouth	Sheboygan	MF	N	Cheese	12	
S & R Egg Farm, Inc.	Whitewater	Walworth	MF	N	Eggs	10	21
Ripon Foods/Heritage Wafers	Ripon	Fond du Lac	MF	E	Food	9	100
Echo Lake Foods, Inc.	Burlington	Racine	MF	N	Cereal	9	48
US Biomarkers, Inc.	Madison	Dane	RD	N	Research	9	
Enstrom Helicopter Corp.	Menominee	Dunn	MF	E	Aircraft Parts	8	150
WS Packaging Group, Inc.	Algoma	Kewaunee	OF	E	Commercial Printing	8	20
Magma Flooring LLC	River Falls	Pierce	MF	E	Compound Resins	8	14

MF = Manufacturing OF = Office HQ = Headquarters RD = Research & Development CC = Contact Center DW = Distribution/Warehouse

N = New E = Expansion

INDUSTRY HAS A HISTORY OF BUILDING SUCCESS IN WISCONSIN.

When looking for the best place to relocate or expand a business, you have a 1 in 50 chance of selecting a state that puts you on the path to success. The chances are great that the state you are looking for is Wisconsin.

We are committed to our industries, committed to our companies and, from day one of your arrival, committed to you. Wisconsin continues to enact policies and reforms designed to increase business growth, including our Manufacturing and Agriculture Tax Credit, which virtually eliminates the tax on income from manufacturing activity throughout Wisconsin. In addition to leveraging our history of industry leadership, businesses here

soon discover why Wisconsin is also leading the way in new developments, including bioscience and water technology. Business success is centered upon a skilled and diversified workforce, along with a built-in supply chain that is ready to support your expansion in Wisconsin.

Take the next step and discover how your business will succeed in Wisconsin®. Contact our **Vice President of Economic and Community Development, Brenda Hicks-Sorensen**, at 608.210.6838 or Brenda.Hicks-Sorensen@wedc.org. Learn more by visiting Select.InWisconsin.com.

