

Louisiana Econ. Dev.
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 Baton Rouge, LA 70802
 Stephen Moret, Secretary ED
 225-342-5388

“Today’s topping-off ceremony fulfills another milestone in our commitment to position Louisiana as a leader in the global technology sector. IBM’s Baton Rouge technology center will propel Louisiana on the cutting-edge of innovation, with Baton Rouge serving as a thriving landmark for major businesses and technology projects.”

—Gov. Bobby Jindal, Dec. 15, 2014, at the topping off ceremony for IBM’s 800-job Technology Center under construction in Baton Rouge



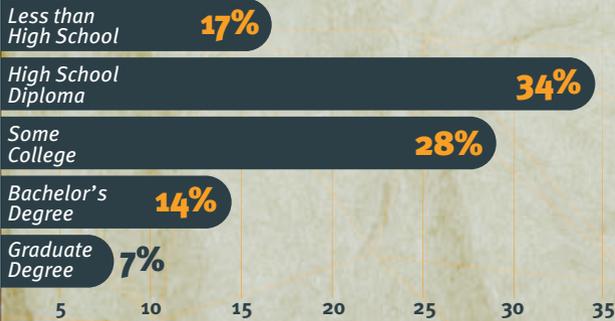
Gov. Bobby Jindal (R)

opportunitylouisiana.com

Pop. (2014): 4,642,426 **Pop. growth 2014–2019:** 3.02%
Median household income: \$51,885 **Median age:** 35.8
Right-to-work state: Yes

Louisiana

Workforce Education by Percentage



Rankings that Matter

GDP.....	27 (\$222,008*)
Business Tax Climate.....	35
Small Business Policy.....	20
ACT Career Readiness Certificates.....	17 (43,186)
High School Graduation.....	46 (72%)
Incentives Transparency Index.....	6

*Real GDP in US millions

Legislative Update

- A new measure allocates \$4 million to be shared by the eight regions of the state that comprise the Louisiana Regional Leadership Council for economic development and workforce development.
- A new law overhauls the state’s career education system by aligning career and technical education in high schools with high-

- growth, high-wage jobs in a newly designed Jump Start program.
- The Workforce and Innovation for a Stronger Economy (WISE) Fund, a \$40 million workforce incentive fund for higher education institutions to support degree and certificate production and research productivity in high-demand fields.