

Nebraska Dept. of Econ. Dev.
301 Centennial Mall South
Lincoln, NE 68509
Dacia Kruse, Dir.
402-471-3125

“While government is not business, you can absolutely apply the same best practices from business to run the organization better. I do think I bring that to the table.”

—Gov.-elect Pete Ricketts, March 2014, Omaha World-Herald



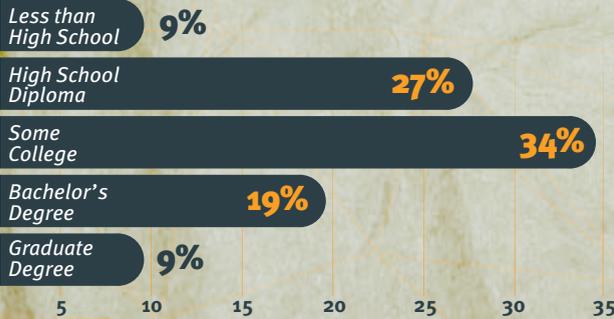
Gov. Pete Ricketts (R)

Neded.org

Nebraska

Pop. (2014): 1,875,673 Pop. growth 2014—2019: 3.59%
Median household income: \$58,633 Median age: 36.1
Right-to-work state: Yes

Workforce Education by Percentage



Rankings that Matter

GDP.....	36 (\$98,250*)
Business Tax Climate.....	29
Small Business Policy.....	39
ACT Career Readiness Certificates.....	35 (813)
High School Graduation.....	1 (93%)
Incentives Transparency Index.....	45

*Real GDP in US millions

Legislative Update

Gov. Dave Heineman signed legislation granting more than \$400 million in tax relief for Nebraskans, including:

- LB 987 will index Nebraska’s individual income tax brackets for inflation, and exempt portions of social security and veteran retirement.

- LB 96 eliminates sales tax on the sale, lease, rental or storage of repair or replacement parts for agricultural machinery and equipment that are used in commercial agriculture.
- LB 905 increases the Property Tax Credit Program by \$25 million on an annual basis, in addition to \$115 million in ongoing funding.

When it comes to successfully expanding or relocating your business,

HARNESS THE POWER OF NEBRASKA



Nebraska’s low energy costs, central geographic location, and high-quality, low-cost workforce provide strategic advantages for your business. To find out how to harness Nebraska’s power, contact the economic development professionals at Nebraska Public Power District.



econdev.nppd.com

800.282.6773, ext. 5534 econdev@nppd.com



Nebraska Public Power District
Always there when you need us