



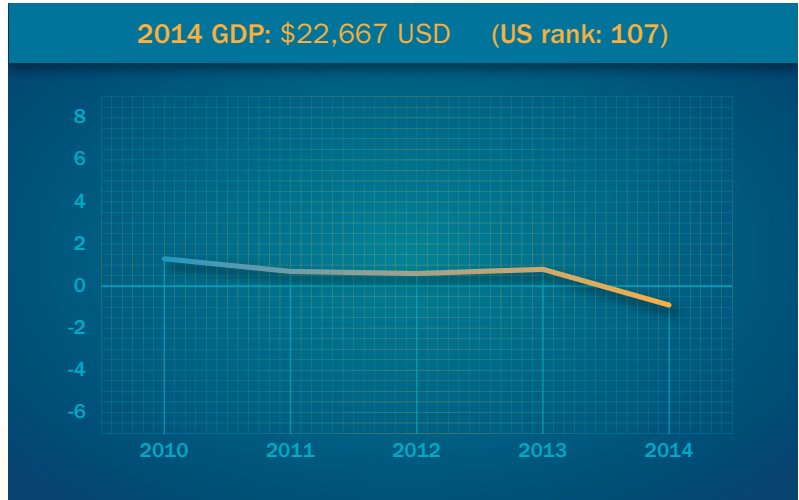
BY THE NUMBERS

Population (2014): 544,559

Per Capita Personal Income (2015): \$39,260

Unemployment (Jan. 2016): 4.9%

2014 GDP: \$22,667 USD (US rank: 107)



Recognizing the importance a qualified workforce plays in investment attraction, the Chattanooga Area Chamber of Commerce is a staunch supporter of the **Chattanooga 2.0** initiative. The initiative goal is that 75 percent of graduating high school seniors will earn a postsecondary credential. “We must work together to prepare our students for career success by equipping them with both the credentials and the confidence they need to enter our local workforce,” said Bill Kilbride, the Chamber’s president and CEO. “In the next several years, more than 80 percent of our jobs that pay a living annual wage will require a degree or certificate after high school.”