

**Big Heart Pet Brands**, producer, distributor and marketer of premium-quality, branded pet foods and pet snacks in the United States, announced plans to invest \$31 million to build a new 100,000-sq.-ft. research and development facility at the company's Orrville campus. The company is relocating close to 400 employees from California and Pennsylvania locations. Big Heart Pet Brands was acquired by **JM Smucker's** for \$6 billion in early 2015.

**BY THE NUMBERS**

**Population (2015, estimate):** 115,537

**Educational Attainment\*:** 22.9%

**Per Capita Personal Income:** \$35,232

**County Labor Force (2014):** 59,250

**Unemployment (2014):** 4.6%

\*Adults completing some college or associate's degree, 2010-2014

