



**“Thanks to our first-in-the-nation re-employment system, we’ve been able to help put thousands of Nebraskans back to work and support reductions in continued claims and the supporting tax.”**

— Gov. Phil Ricketts, December 14, 2016, announcing the sixth straight annual decline in Nebraska’s average unemployment insurance tax rate for employers, to 0.75 percent in 2017

**Gov. Pete Ricketts (R)**

**Nebraska Department of Economic Development**

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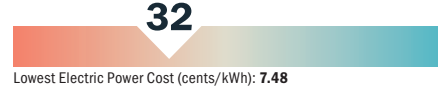
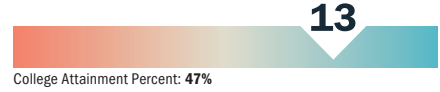
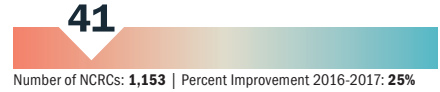
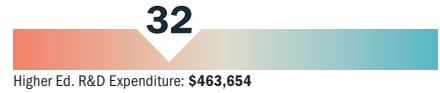
# Nebraska

**Pop. (2016):** 1,917,345  
**Median household income:** \$53,061  
**Credit Rating:** AAA/Stable

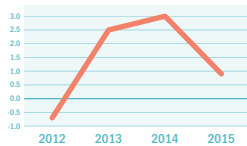
**Pop. growth 2016–2021:** 0.80%  
**Median age:** 36.9  
**Right-to-work state:** Yes

## Legislative Update

- The Transportation Innovation Act to accelerate express construction moved Nebraska’s roads funding above previous historic highs.
- A new law outlines guiding principles for the state’s workforce programs and services so they are responsive to the needs of employers, workers and students; creates a sector partnership program to study labor availability and skills gaps; and calls for the state Department of Labor to provide technical assistance to public-private sector partnerships.
- A new law establishes the Nebraska Craft Brewery Board and creates the Nebraska Beer Industry Promotional Fund to advance, market and promote the beer brewing process in Nebraska and the agricultural products grown and produced in the state for use in the beer industry.



**GDP**  
**35<sup>th</sup>**



**2015 GDP**  
(in millions of current US\$)  
**\$113,282**

## Selected Corporate Facility Projects 2015

COMPANY	CITY	COUNTY	TYPE	NEW/ EXPANDED	PRODUCT	INVESTMENT (US\$ M)	EMP
Yahoo! Inc.	La Vista	Sarpy	DT	E	Data Center	125.1	20
Oct Pipe	Norfolk	Madison	MF	N	Fabricated Pipe	125	180
Tetrad Corp.	Geneva	Fillmore	MF	N	Fertilizer	75	25
Nestle Purina Petcare Co.	Crete	Saline	MF	E	Animal Food	63	100
Lightedge Solutions	Omaha	Douglas	DT	N	Data Center	40	30
Infocrossing	Omaha	Douglas	OF	E	Professional Services	36	
H3C	Omaha	Douglas	OF	E	Consulting Services	30	30
Verizon Communications	Omaha	Douglas	CC	E	Telecommunications	30	30
Hudl	Lincoln	Lancaster	RD	E	Computer Services	25	300
Orthman Manufacturing	Lexington	Dawson	MF	N	Conveyor Equipment	14	

DT = Data Center | MF = Manufacturing | OF = Office | HQ = Headquarters | RD = Research & Development | DW = Distribution/Warehouse

## Did You Know?

Nebraska’s non-farm job count averaged 1 million in 2015 for the first time ever.

Gov. Ricketts and Shaanxi Province Governor Hu Heping in fall 2016 formalized Nebraska and Shaanxi Province’s relationship as sister-states, during Ricketts’ second trade mission to China.

Total external funding for research at the University of Nebraska-Lincoln has increased by 110 percent since 2001.

The Nebraska Department of Environmental Quality launched online permitting for a number of environmental quality permits used by businesses. The agency has reduced the amount of time it takes to deliver certain permits from months and weeks to a single day.

While the City of Omaha proper claims a population of 419,000, the Greater Omaha region can boast a total population of more than 925,000.

When it comes to expanding or relocating your data center,

# HARNESS THE POWER OF NEBRASKA

**Low-cost, high-quality energy**

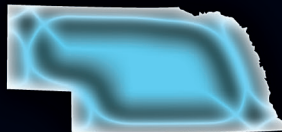
Our industrial rates are 26% lower than the national average

**Diverse and reliable energy mix**

Our 42% carbon-free resource mix is the best in the region

**Economic development electric incentive rate option**

Discounted energy rate for up to five years for qualifying customers



**Nebraska Public Power District**

*Always there when you need us*

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