



“Our innovative approach encourages new business growth and job creation, trains workers and provides access to housing, which lays the foundation for sustainable, long-term growth in rural Wisconsin communities.”

— Gov. Scott Walker, announcing a \$10 million investment in rural economic development in November

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Mark Hogan
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Gov. Scott Walker (R)

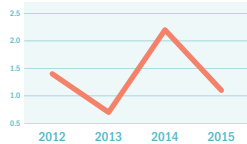
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Wisconsin

Pop. (2016): 5,795,428
Median household income: \$53,160
Credit Rating: AA/Stable

Pop. growth 2016–2021: 0.35%
Median age: 39.3
Right-to-work state: Yes

GDP 20th



2015 GDP
(in millions of current US\$)
\$302,076

Legislative Update

- Lawmakers passed a bill to prohibit the Wisconsin Economic Development Corporation from originating any new loan after June 30, 2017.
- In July, the legislature completed passage of a bill to cut funding for the state's Bioenergy Initiative.
- Also in July, lawmakers eliminated a requirement that bulk milk tankers obtain a license to operate in the state.
- Senate Bill 21 provides a property tax exemption for sports and entertainment arena facilities and a sales tax exemption for materials and services used in the facility's construction.



39

Business Tax Climate Rank Change 2016-2017: -1



15

Higher Ed. R&D Expenditure: **\$1,373,787**



11

Number of NCRCs: **124,951** | Percent Improvement 2016-2017: **46%**



19

College Attainment Percent: **47.1%**



37

Lowest Electric Power Cost (cents/kWh): **7.94**



29

Selected Corporate Facility Projects 2015

COMPANY	CITY	COUNTY	TYPE	NEW/ EXPANDED	PRODUCT	INVESTMENT (US\$ M)	EMP
Little Potato Co.	De Forest	Dane	MF/DW/HQ	N	Fruit and Vegetables	20	50
Marion Body Works	Marion	Waupaca	MF/HQ	E	Military Armored Vehicles	8	
Milwaukee Electric Tool Corp.	Brookfield	Waukesha	HQ	E	Power-Driven Handtools		600
Sargento Foods	Hilbert	Calumet	MF	E	Cheese		140
Sharp Packaging Systems	Sussex	Waukesha	MF	E	Plastic Bags		
Master Lock Co.	Oak Creek	Milwaukee	OF	N	Hardware		
Gearbox Express	Mukwonago	Waukesha	HQ	N	Turbines		
Mercury Marine Group	Fond du Lac	Fond du Lac	MF	E	Boat Building		

DT = Data Center | MF = Manufacturing | OF = Office | HQ = Headquarters | RD = Research & Development | DW = Distribution/Warehouse

Did You Know?

Known as America's number one producer of cheese, Wisconsin ranks ninth on the list of states with the most cows. Wisconsin's cattle population is estimated at around 3.5 million, about one-third as many as leader, Texas.

The oldest city in Wisconsin? Green Bay. The home of the Packers has its roots as a trading post established in the 1630s.

Severe flooding from torrential rains in western Wisconsin in September brought millions of dollars in damages to at least seven rural counties.

SC Johnson — manufacturer of such brands as Windex, Raid, Ziploc, Johnson Wax and Off! — announced in the fall it had received one of seven 2016 Green Power Leadership Awards from the U.S. Environmental Protection Agency. The company is generating 23 million kilowatt-hours (kWh) of electricity from on-site landfill gas and wind energy systems — enough to rank the company 16th nationally in that category.

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