

**SITE**  
SELECTION  
MAGAZINE

COMING IN MARCH 2014

# TWO GOVERNOR'S CUPS



Celebrating

**60**  
YEARS

# THE GOVERNOR'S CUP

## *The Most Prestigious Award in Economic Development*

In appreciation of the changing landscape of corporate expansion Site Selection will expand the recognition granted by our prestigious Governor's Cup.

**Beginning in 2014 we will award two Governor's Cups** — one based on traditional criteria, and one ranked per capita, so that smaller states with excellent economic development agencies and investment successes may receive their well-earned recognition.

The Governor's Cup package includes recognition of:

- **Top States,**
- **Top Metropolitan,**
- **Top Micropolitan,** and
- **Top Industries** in the nation.



## AIRPORT CITIES

Airports are key drivers of local and regional economic development, especially if they have space and vision with which to mature into "Airport Cities" — hubs of transportation, residential, commercial and logistics activity. Several are in place, and more are in the works.

Learn which forward-thinking communities are positioning their areas as future centers of transport-based economic development.

## WIND ENERGY

Where in the world are the turbines turning? And where are the makers of those turbines, nacelles and towers finding the most supportive policies and conditions for their manufacturing and logistics needs? Our report looks at the industry's global footprint today ... and the outlook for tomorrow.

## BIOPHARMACEUTICALS: THE NEXT RICH SEAM OF INNOVATION

Through our signature blend of corporate interviews and trend analysis, we examine what's behind recent facility investments, consolidations and reorganizations by global pharma companies, whether Davids or Goliaths. We also explore the increasing importance of university, research and other institutional partners in corporate location decision-making around the world.

## UTILITY DIRECTORY

Our comprehensive **annual Utility Directory** will be included in this issue.

## SITeselection.com

## Special Advertising Sections

- **Certified Sites**
- **Headquarters**
- **Real Estate Service Providers**
- **Ports-Rail-Parks**

## Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

### States

California	Indiana	New Mexico
Florida	Maryland	South Carolina
Illinois	Minnesota	Wyoming

### Regions

Northeast (N.J., N.Y., Pa.)  
Pacific Northwest (Alaska, Ore., Wash.)  
South Central (Ark., La., Okla., Texas)  
Mississippi River Corridor  
(Minn., Wis., Iowa, Ill., Mo., Ky.,  
Ark., Tenn., Miss., La.)

### International

Australia & New Zealand    Central America  
Eastern Europe    United Arab Emirates

### Bonus Distribution:

**Spring IAMC Professional Forum:** Pinehurst, N.C. | **MIPIM:** Cannes, France | **BIO 2014**  
**Airport Cities Conference:** Kuala Lumpur | **Wind Power 2014:** Las Vegas, Nev.



**Advertising space deadline is February 3rd.**

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