

THE MAGAZINE OF CORPORATE REAL ESTATE STRATEGY AND AREA ECONOMIC DEVELOPMENT

COMING IN
MARCH 2015

SITE
SELECTION
MAGAZINE

THE GOVERNOR'S CUPS

New and

THE GOVERNOR'S CUPS

The Most Prestigious Award in Economic Development

In appreciation of the changing landscape of corporate expansion Site Selection expanded the recognition granted by our prestigious Governor's Cup.

In 2014 we began awarding two Governor's Cups — one based on traditional criteria, and one ranked per capita, so that smaller states with excellent economic development agencies and investment successes may receive their well-earned recognition.

The Governor's Cup package includes recognition of:

- **Top States,**
- **Top Metropolitans,**
- **Top Micropolitans,** and
- **Top Industries** in the nation.



AIRPORT CITIES

Airports are key drivers of local and regional economic development, especially if they have space and vision with which to mature into "Airport Cities" — hubs of transportation, residential, commercial and logistics activity. Several are in place, and more are in the works.

Learn which forward-thinking communities are positioning their areas as future centers of transport-based economic development.

WIND ENERGY

Where in the world are the turbines turning? And where are the makers of those turbines, nacelles and towers finding the most supportive policies and conditions for their manufacturing and logistics needs? Our report looks at the industry's global footprint today ... and the outlook for tomorrow.

BIOPHARMACEUTICALS: THE NEXT RICH SEAM OF INNOVATION

Through our signature blend of corporate interviews and trend analysis, we examine what's behind recent facility investments, consolidations and reorganizations by global pharma companies, whether Davids or Goliaths. We also explore the increasing importance of university, research and other institutional partners in corporate location decision-making around the world.

Special Advertising Sections

- **Certified Sites**
- **Headquarters**
- **Real Estate Service Providers**
- **Ports-Rail-Parks**

Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

States

California	Indiana	New Mexico
Florida	Maryland	South Carolina
Illinois	Minnesota	Wyoming

Regions

Northeast (N.J., N.Y., Pa.)
Pacific Northwest (Alaska, Ore., Wash.)
South Central (Ark., La., Okla., Texas)
Mississippi River Corridor
(Minn., Wis., Iowa, Ill., Mo., Ky., Ark., Tenn., Miss., La.)

International

Australia & New Zealand Central America
Eastern Europe

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Bonus Distribution:

Spring IAMC Professional Forum: Palm Desert, Calif. | **AIM:** Dubai, UAE | **MIPIM:** Cannes, France | **BIO 2015:** Philadelphia, Pa. | **The WORLD FORUM for Foreign Direct Investment 2015:** Sharjah, UAE | **UNWTO/UNESCO World Conference:** Siem Reap, Cambodia | **Select USA:** Washington, DC | **PROMATE 2015:** Chicago, Ill. | **Airport Cities Conference:** Chengdu, China | **Wind Power 2015:** Orlando, Fla.



Advertising space deadline is February 3rd.

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