

THE MAGAZINE OF CORPORATE REAL ESTATE STRATEGY AND AREA ECONOMIC DEVELOPMENT

SITE
SELECTION
MAGAZINE

COMING IN MAY 2015



TOP TEN
ECONOMIC DEVELOPMENT
DEALS & GROUPS



and **THE ANNUAL ECONOMIC DEVELOPERS DIRECTORY**

PLUS MUCH MORE >>>

TOP TEN ECONOMIC DEVELOPMENT DEALS & GROUPS

Site Selection will recognize and showcase the largest and most significant **Economic Development Deals of 2014**. Site Selection editors will weigh a number of factors, including total capital investment, total jobs created, the role of incentives and other criteria to determine the winners. Our coverage goes beyond the headlines to identify the key reasons these companies selected a specific region or location.

Once again, Site Selection will recognize the **Top Local and Regional Economic Development Groups** — those agencies that successfully attracted the largest number of new jobs and capital investment to their area. More than just the numbers, these prestigious awards salute the innovation, enthusiasm and leadership of those agency employees who worked the extra hours to land the projects.



STATE COMPETITIVENESS AWARD

The **Site Selection Competitiveness Award** goes to the state agency that was the most effective the previous year in attracting investment based on a 10-criteria index of corporate expansion activity. States are evaluated with per-capita measures, so all 50 states are in play, not just those with large industrial bases.

GLOBAL BEST-TO-INVEST RANKINGS

The **Site Selection Global Best to Invest Rankings** recognize those national investment promotion agencies, metros and regions that attracted the most capital investment in 2014 according to leading project data suppliers. Each issue of Site Selection contains extensive coverage of global projects, but this issue is where specific locations in five international regions get credit for their investment-attraction skills.

LIFE SCIENCE CENTERS

Continuing a thread of life science, biotech and pharmaceutical industry reporting that extends the whole year through, Site Selection explores how some locales achieve hub status, and talks to the companies making those hubs spin ... and spin off. As part of the May 2015 issue, this report will be distributed at the upcoming BIO 2015 convention.

ALTERNATIVE ENERGY HUBS

Wind may be waning, but the solar power industry seems as strong as ever. We'll explore where the industry is establishing plants and supply chains, and how the improved efficiency of those networks is undergirding the always-improving efficiencies of the cells and modules they make.

Special Advertising Sections

- **Sale/Leaseback Transactions**
- **Shovel-Ready Sites**
- **Mexico Advantage**

Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

States

Arizona Colorado Georgia
Iowa Kentucky Ohio Utah

Regions

New England
(Conn., Maine, Mass., N.H., R.I., Vt.)
Gulf Coast
(Ala., Fla., La., Miss., Texas)
Great Lakes Region
(US & Canada)

International

Africa European Biotech
South America

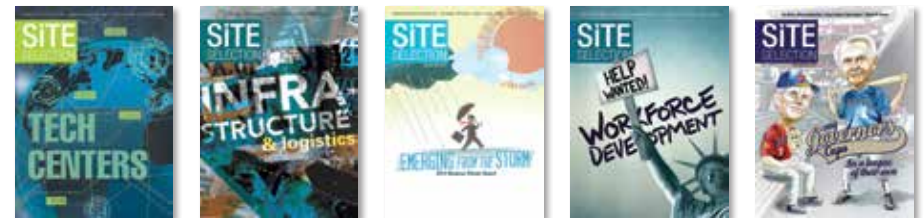
Bonus Distribution:

Spring IAMC Professional Forum: Palm Desert, Calif.

Trust Belt: Columbus, Ohio

MAEDC Spring Conference: Omaha, Neb.

SAP Conference for Real Estate: Chicago, Ill.



Advertising space deadline is April 3rd.

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