

THE MAGAZINE OF CORPORATE REAL ESTATE STRATEGY AND AREA ECONOMIC DEVELOPMENT

SITE
SELECTION
MAGAZINE

COMING IN MAY 2016

TOP
10
ECONOMIC DEVELOPMENT
DEALS & GROUPS

and *THE ANNUAL ECONOMIC DEVELOPERS DIRECTORY*

TOP TEN ECONOMIC DEVELOPMENT DEALS & GROUPS

Site Selection will recognize and showcase the largest and most significant **Economic Development Deals of 2015**. Site Selection editors will weigh a number of factors, including total capital investment, total jobs created, the role of incentives and other criteria to determine the winners. Our coverage goes beyond the headlines to identify the key reasons these companies selected a specific region or location.

Once again, Site Selection will recognize the **Top Local and Regional Economic Development Groups** — those agencies that successfully attracted the largest number of new jobs and capital investment to their area. More than just the numbers, these prestigious awards salute the innovation, enthusiasm and leadership of those agency employees who worked the extra hours to land the projects.



STATE COMPETITIVENESS AWARD

The **Site Selection Competitiveness Award** goes to the state agency that was the most effective the previous year in attracting investment based on a 10-criteria index of corporate expansion activity. States are evaluated with per-capita measures, so all 50 states are in play, not just those with large industrial bases.

GLOBAL BEST-TO-INVEST RANKINGS

The **Site Selection Global Best to Invest Rankings** recognize those national investment promotion agencies, metros and regions that attracted the most capital investment in 2015 according to leading project data suppliers. Each issue of Site Selection contains extensive coverage of global projects, but this issue is where specific locations in five international regions get credit for their investment-attraction skills.

LIFE SCIENCE CENTERS

Continuing a thread of life science, biotech and pharmaceutical industry reporting that extends the whole year through, Site Selection explores how some locales achieve hub status, and talks to the companies making those hubs spin ... and spin off. As part of the May 2016 issue, this report will be distributed at the upcoming BIO 2016 convention.

NEW! RETAIL

How does proximity to mixed-use projects with residential, retail, and commercial components — or incorporating such components in your next project — enhance your chances for location success? How are areas working to craft incentives that promote multifaceted developments rather than single-purpose structures? It may be time to explore a broader role for the capital investment you will make down the road.

Special Advertising Sections

- **Sale/Leaseback Transactions**
- **Shovel-Ready Sites**
- **Mexico Advantage**
- **Trust Belt**

Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

States

Arizona Colorado Georgia
Iowa Kentucky Ohio Utah

Regions

New England (CT, ME, MA, NH, RI, VT)
Gulf Coast Ports (AL, FL, LA, MS, TX)
Great Lakes Region (US & Canada)

International

Africa European Biotech
Québec South America

Bonus Distribution:

AIM: Dubai, UAE • **BIO 2016:** San Francisco, CA • **Georgia Logistics:** Atlanta, GA
Fall IAMC Professional Forum: Indianapolis, IN • **World Forum:** San Diego, CA
ICSC : Las Vegas, NV • **MAEDC:** Columbus, OH



Advertising space deadline is April 1st.

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