



INTEGRATED SERVICES



● Lead Generation

Through a combination of direct outreach tools including direct-dial calls by trained lead generation professionals, direct email, and customized letters to communicate with expanding companies, we identify your key target prospects in their very early stages of a site search. In some cases, we actually meet with the companies to get more detailed information. Once a qualified lead is identified, we'll send you a company briefing, and schedule the first conference call with you and the company decision-maker.

● Advertising

Site Selection magazine, for 59 years the world's top-rated magazine for economic development, foreign direct investment and corporate facility planning.

● Investment Profiles

Site Selection's award-winning journalists will, at your direction, publish a detailed report on your region's investment incentives, attributes and competitive advantages. Corporate Profiles and Service Provider Profiles are also available.

● Web Exclusives

Site Selection Web features exclusive web-only content, a daily news feed, and thousands of articles detailing the global corporate investment climate.

● Targeted Mailings or E-Blasts

Site Selection can put your marketing message in front of tens of thousands of corporate decision-planners around the globe, whether it be a general branding campaign or one targeted by region or industry.

● Consulting, Public Relations & Events

Terrain

Terrain is a site selection consulting firm focused exclusively on foreign direct investment, helping companies decide where to locate new operations around the world and assisting investment promotion agencies to attract more investment to their locations.

The PONT Group

The PONT Group is one of the world's premier public relations and marketing agencies specializing in economic development, inward investment, trade and macro-tourism.

Red Hot Locations

For 10 years the world's leading firm organizing events centered on foreign direct investment (FDI) and global corporate location trends.



Conway Data, founded in 1954, has managed economic development associations for more than four decades, and today proudly serves as the management company for IAMC (Industrial Asset Management Council), the leading association of industrial asset management and corporate real estate executives, their service providers, and economic developers.