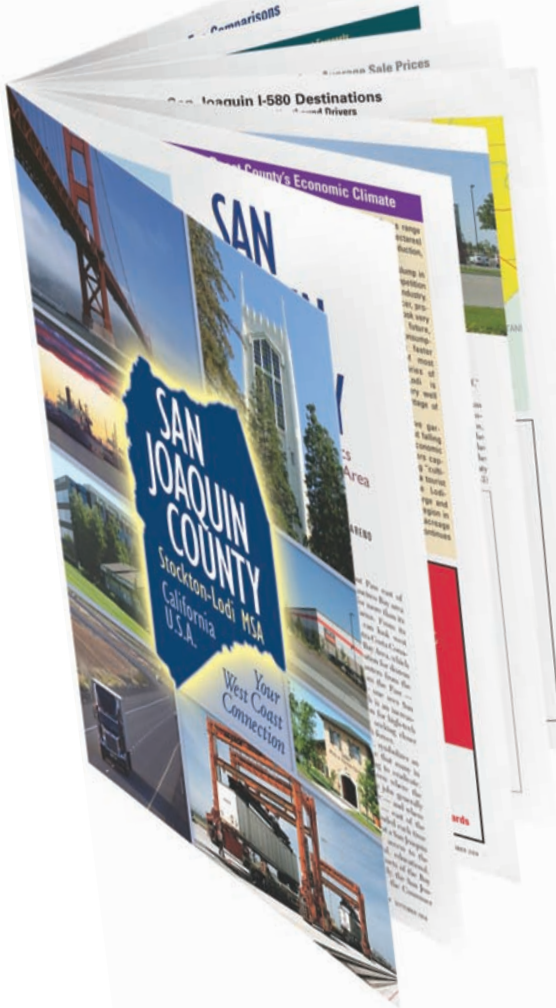


Investment Profiles

Want us to write about you?

“Profiles in Site Selection for our Southwest Louisiana Region have been the most used publication for our organization. We have received dozens of inquiries about our projects when the issue is released and then we continue to utilize the re-prints at trade shows and for inquiries. They have a long shelf life. Internally to our members and investors they are of great value in demonstrating the quality of our marketing efforts.”

— George Swift, President/CEO
The Southwest Louisiana Economic
Development Alliance



The biggest location challenge regions face is distinguishing themselves from competitors. All investment promotion agencies must do this, be they national, regional, state, municipal, or county-level. In-depth, editorial coverage delivered directly to corporate executives actively searching for new global offices or facilities is powerful and effective.

That's why hundreds of investment promotion agencies around the world have chosen Site Selection to deliver their message in a sponsored Investment Profile.

A Site Selection Investment Profile is a sponsored feature providing detailed editorial coverage of your region. Investment Profiles of more than two pages are listed on the cover of the issue in which they appear and are linked in an issue of the SiteNet Dispatch weekly e-newsletter, as well as appearing on the siteselection.com home page for two weeks before being archived by region and target-industries.

Investment Profiles include:

- Interviews with leading political leaders outlining your region's competitive advantages and economic development strategy.
- Interviews with corporate executives from companies that have located in your region explaining why your region was chosen over others, and discussing their experience of doing business in your region.
- Objective analysis of your region's advantages and attributes.
- Demographic, business-climate and labor force analyses.
- An in-depth review of your region's key infrastructure assets.
- Detailed review of key industries your region targets and incentives offered or planned to attract those industries.

Investment Profile Rates

- 16-Page Profile (includes 50 magazine copies and 1,000 reprints) . . . \$66,400
- 12-Page Profile (includes 50 magazine copies and 750 reprints) . . . \$56,800
- 8-Page Profile (includes 50 magazine copies and 500 reprints) . . . \$44,200
- 4-Page Profile (includes 25 magazine copies and 250 reprints) . . . \$26,900
- 2-Page Profile (includes 25 magazine copies) . . . \$16,900

