

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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SITE SELECTION is a B2B brand that reaches individuals who manage industrial assets, including all aspects of real estate management including site selection for corporations. The brand content covers manufacturing plant site selection, facilities management, logistics and supply chain network management, tax and incentives policy, and economic development strategy. In-depth country, state, region and industry spotlights and profiles form the bulk of the content and are based on extensive interviews with top corporate executives, leading site consultants and high-ranking government officials. **SITE SELECTION** content is available in print and digital editions and in various electronic newsletters.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

SITE SELECTION is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet. Digital formats may include features such as videos and surveys allowing for user interaction with the brand.

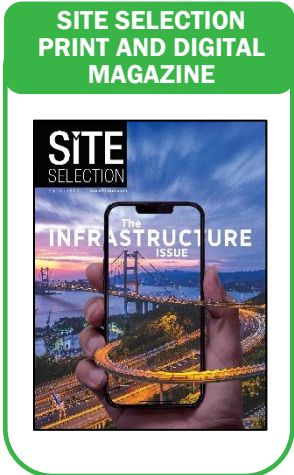
FIELD SERVED

SITE SELECTION serves the manufacturing and business service industries as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are CEOs, Partners, Chairmen, Presidents, Owners, Board of Directors; VP (other than Real Estate), Treasurers, Secretaries, Other Corporation Officers; VP/Managers/Directors of Real Estate, Properties, and/or Facilities and Other Real Estate and Facilities Personnel; Corporate Managers and Directors; Library Copies and Company Copies; and other titled and non-titled recipients.

CHANNELS



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
SITE SELECTION PRINT AND DIGITAL MAGAZINE Unique Total* (3 issues in the period)	41,730	-	41,730
a. Print	40,092	-	40,092
b. Digital	2,530	-	2,530

(See Paragraph 3b for Source)

*Unique Total represents unique recipients, not the sum of Print and Digital

MAGAZINE CHANNEL FORMAT: This magazine is produced in print and digital formats.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	1,697
Allocated for Trade Shows and Conventions	283
All Other	1,250
TOTAL	3,230

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	41,198	98.7	41,198	98.7	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	532	1.3	532	1.3	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,730	100.0	41,730	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2023 Issues	Print	Digital	Unique Total Qualified*
July	40,031	2,510	41,701
September	40,091	2,571	41,770
November	40,155	2,510	41,720

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2023
This issue is 0.1% or 60 copies above the average of the other 2 issues reported in Paragraph 2.

Business and Industry	Unique Total Qualified*	Percent of Total	Print	Digital	Chief Executive Officers, Partners, Chairmen, Presidents, Owners, Board of Directors	Vice Presidents (other than Real Estate), Secretaries and Other Corporate Officers	Vice Presidents, Managers, Directors of Real Estate, Properties, and/or Facilities and Other Real Estate and Facilities Personnel	Corporate Managers and Directors	Other Titled Per- sonnel	Library Copies and Company Copies	Non- Titled Per- sonnel
Manufacturing:											
1. Aerospace	1,058	2.5	1,032	37	661	185	155	44	13	-	-
2. Automotive	1,401	3.3	1,388	18	970	152	184	84	11	-	-
3. Biotech & Pharmaceuticals	2,657	6.3	2,619	55	1,784	214	515	120	24	-	-
4. Chemical Manufacturing, except Pharmaceuticals	1,739	4.2	1,718	32	1,056	209	250	198	26	-	-
5. Electronics & IT	4,705	11.3	4,644	80	3,160	596	604	312	33	-	-
6. Food & Beverage	3,078	7.4	3,034	68	2,025	412	260	318	63	-	-
7. Machinery	3,758	9.0	3,720	61	2,546	469	344	333	66	-	-
8. Manufacturing - Other	1,953	4.7	1,899	84	1,207	216	290	222	18	-	-
9. Metals - Primary & Fabricated	4,905	11.7	4,842	102	3,476	553	290	542	44	-	-
10. Petroleum	492	1.2	490	4	290	78	45	75	4	-	-
11. Plastics & Rubber	1,268	3.0	1,243	31	876	98	163	111	20	-	-
12. Transportation Mfg	319	0.8	315	6	237	23	39	15	5	-	-
A - Subtotal:Manufacturing	27,333	65.4	26,944	578	18,288	3,205	3,139	2,374	327	-	-
13. Consultants - Architect, Engineering Site & Business	1,242	3.0	1,116	207	735	164	154	130	56	-	3
14. Finance & Insurance	1,182	2.8	1,094	129	751	206	132	57	35	-	1
15. Industries - Other	1,377	3.3	1,248	197	765	177	209	148	57	18	3
16. Professional Services	1,173	2.8	1,113	94	757	131	170	77	33	3	2
17. R&D - physical, engineering, Life sciences	618	1.5	611	9	402	66	114	26	9	-	1
18. Real Estate Brokers	1,407	3.4	1,170	386	506	315	200	241	137	-	8
19. Real Estate Developers & Construction	1,236	3.0	1,169	116	858	217	36	101	23	-	1
20. Real Estate - Other	282	0.7	229	79	110	52	60	36	24	-	-
21. Retail	632	1.5	611	38	383	54	117	61	17	-	-
22. Transportation & Warehousing & Distribution	2,324	5.5	2,225	168	1,695	244	157	168	60	-	-
B - Subtotal:Business Services	11,473	27.5	10,586	1,423	6,962	1,626	1,349	1,045	451	21	19
23. All Others	2,964	7.1	2,561	570	1,747	345	275	425	139	4	29
24. Other Paid Subscriptions	-	-	-	-	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	41,770	100.0	40,091	2,571	26,997	5,176	4,763	3,844	917	25	48
PERCENT	100.0		95.9	6.1	64.6	12.4	11.4	9.2	2.2	0.1	0.1

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

Analysis by Number of Employees

	Total Qualified	Percent of Total
1000+ Employees	7,547	18.1
500-999 Employees	3,026	7.2
100-499 Employees	17,729	42.4
50-99 Employees	5,965	14.3
20-49 Employees	2,464	5.9
1-19 Employees	2,334	5.6
Employee Size Not Available	2,705	6.5
TOTAL QUALIFIED CIRCULATION	41,770	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2023

Qualification Source	Qualified Within					Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years	Print	Digital		
I. Direct Request:	8,657	8,380	5,702	22,205	1,368	22,739	54.4
II. Request from recipient's company:	27	8	6	41	2	41	0.1
III. Membership Benefit:	519	-	-	515	47	519	1.3
IV. Communication (other than request):	3	3	2	7	1	8	-
V. TOTAL – Sources other than above (listed alphabetically):	15,881	1,790	792	17,323	1,153	18,463	44.2
Association rosters and directories	-	-	-	-	-	-	-
Business directories	11,881	1,625	562	13,445	631	14,068	33.7
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	4,000	165	230	3,878	522	4,395	10.5
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	25,087	10,181	6,502	40,091	2,571	41,770	100.0
PERCENT	60.0	24.4	15.6	96.0	6.2	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	January – June 2021	July – December 2021	January – June 2022	July – December 2022	January – June 2023*	July – December 2023*
Unique Total Audit Average Qualified***:	41,936	40,717	41,858	41,731	41,633	41,730
Unique Qualified Non-Paid Total***:	41,849	40,635	41,786	41,668	41,571	41,730
Print:	40,023	38,772	39,950	39,955	39,971	40,092
Digital:	2,598	2,510	2,666	2,539	2,500	2,530
Unique Qualified Paid Total***:	87	82	72	63	62	-
Print:	87	81	71	63	62	-
Digital:	28	23	25	21	23	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – December 2023 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF SEPTEMBER 2023

State	Print	Digital	Unique Total Qualified*	Percent	State	Print	Digital	Unique Total Qualified*	Percent
Maine	121	6	125		Kentucky	444	28	457	
New Hampshire	218	13	227		Tennessee	716	38	737	
Vermont	76	3	78		Alabama	536	34	558	
Massachusetts	1,191	49	1,226		Mississippi	195	16	203	
Rhode Island	123	9	128		EAST SO. CENTRAL	1,891	116	1,955	4.7
Connecticut	652	26	666		Arkansas	259	17	269	
NEW ENGLAND	2,381	106	2,450	5.9	Louisiana	387	39	416	
New York	1,941	160	2,050		Oklahoma	393	20	402	
New Jersey	1,224	73	1,269		Texas	2,895	191	3,004	
Pennsylvania	1,890	106	1,960		WEST SO. CENTRAL	3,934	267	4,091	9.8
MIDDLE ATLANTIC	5,055	339	5,279	12.6	Montana	74	-	74	
Ohio	2,033	119	2,113		Idaho	162	9	169	
Indiana	1,055	55	1,091		Wyoming	39	1	40	
Illinois	2,119	134	2,207		Colorado	564	34	582	
Michigan	1,649	60	1,690		New Mexico	108	8	111	
Wisconsin	1,309	38	1,333		Arizona	548	52	581	
EAST NO. CENTRAL	8,165	406	8,434	20.2	Utah	380	16	388	
Minnesota	1,042	49	1,074		Nevada	187	20	198	
Iowa	481	20	495		MOUNTAIN	2,062	140	2,143	5.1
Missouri	863	52	893		Alaska	51	2	52	
North Dakota	99	-	99		Washington	676	35	696	
South Dakota	114	10	122		Oregon	432	14	440	
Nebraska	263	36	291		California	4,588	228	4,760	
Kansas	419	22	434		Hawaii	82	7	85	
WEST NO. CENTRAL	3,281	189	3,408	8.2	PACIFIC	5,829	286	6,033	14.4
Delaware	97	2	99		UNITED STATES	38,666	2,339	40,131	96.1
Maryland	509	37	528		U.S. Territories	69	3	71	
Washington, DC	74	14	82		Canada	189	44	225	
Virginia	798	43	822		Mexico	11	9	18	
West Virginia	101	5	102		Other International	1,156	144	1,293	
North Carolina	1,200	96	1,249		APO/FPO	-	-	-	
South Carolina	468	55	496		Email Only	-	32	32	
Georgia	1,172	106	1,232		UNIQUE TOTAL QUALIFIED CIRCULATION*	40,091	2,571	41,770	100.0
Florida	1,649	132	1,728						
SOUTH ATLANTIC	6,068	490	6,338	15.2					

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

We hereby make oath and say that all data set forth in this statement are true.

Julie Clarke, Circulation Manager

Ron Starner, Executive Vice President

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Date signed

State

County

Type

ID Number

February 12, 2024

Georgia

Gwinnett

BD

630058

About the Alliance for Audited Media.

The Alliance for Audited Media powers transparency and collaboration between North America's leading media professionals. In 2023 AAM merged with BPA Worldwide to become the largest not-for-profit media auditing organization dedicated to increasing trust and assurance across media channels. With more than 100 years of experience in print and digital media audits, AAM is the industry's recognized leader in cross-media verification with unparalleled expertise across all brand platforms including web, mobile, email and print. To learn how AAM brings trust and transparency to today's media ecosystem, visit auditedmedia.com.