

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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SITE SELECTION is a B2B brand that reaches individuals who manage industrial assets, including all aspects of real estate management including site selection for corporations. The brand content covers manufacturing plant site selection, facilities management, logistics and supply chain network management, tax and incentives policy, and economic development strategy. In-depth country, state, region and industry spotlights and profiles form the bulk of the content and are based on extensive interviews with top corporate executives, leading site consultants and high-ranking government officials. **SITE SELECTION** content is available in print and digital editions and in various electronic newsletters.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

SITE SELECTION is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet. Digital formats may include features such as videos and surveys allowing for user interaction with the brand.

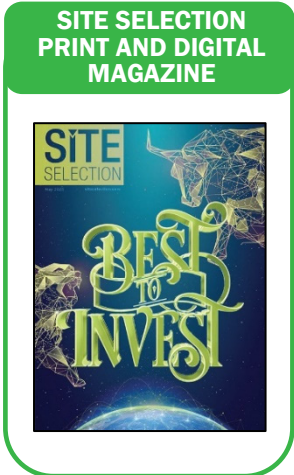
FIELD SERVED

SITE SELECTION serves the manufacturing and business service industries as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are CEOs, Partners, Chairmen, Presidents, Owners, Board of Directors; VP (other than Real Estate), Treasurers, Secretaries, Other Corporation Officers; VP/Managers/Directors of Real Estate, Properties, and/or Facilities and Other Real Estate and Facilities Personnel; Corporate Managers and Directors; Library Copies and Company Copies; and other titled and non-titled recipients.

CHANNELS



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
SITE SELECTION PRINT AND DIGITAL MAGAZINE Unique Total* (3 issues in the period)	41,571	62	41,633
a. Print	39,971	62	40,033
b. Digital	2,500	23	2,523

(See Paragraph 3b for Source)

*Unique Total represents unique recipients, not the sum of Print and Digital

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	1,608
Allocated for Trade Shows and Conventions	233
All Other	1,072
TOTAL	2,913

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	41,179	98.9	41,117	98.8	62	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	454	1.1	454	1.1	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,633	100.0	41,571	99.9	62	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2023 Issues	Print	Digital	Unique Total Qualified*
January	40,029	2,484	41,648
March	40,015	2,473	41,483
May	40,055	2,614	41,770

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2023
This issue is 0.5% or 204 copies above the average of the other 2 issues reported in Paragraph 2.

Business and Industry	Unique Total Qualified*	Percent of Total	Print	Digital	Chief Executive Officers, Partners, Chairmen, Presidents, Board of Directors	Vice Presidents (other than Real Estate), Treasurers, Secretaries and Other Corporate Officers	Vice Presidents, Managers, Directors of Real Estate, Properties, and/or Facilities and Other Real Estate and Facilities Personnel	Corporate Managers and Directors	Other Titled Per- sonnel	Library Copies and Company Copies	Non- Titled Per- sonnel
Manufacturing:											
1. Aerospace	1,095	2.6	1,066	43	690	199	144	48	14	-	-
2. Automotive	1,324	3.2	1,310	20	943	151	134	87	9	-	-
3. Biotech & Pharmaceuticals	2,642	6.3	2,600	63	1,852	219	431	118	22	-	-
4. Chemical Manufacturing, except Pharmaceuticals	1,577	3.8	1,558	31	1,013	150	186	201	26	-	1
5. Electronics & IT	3,353	8.0	3,312	55	2,319	425	398	188	23	-	-
6. Food & Beverage	3,706	8.9	3,660	70	2,474	638	217	315	62	-	-
7. Machinery	3,835	9.2	3,797	59	2,712	460	265	334	64	-	-
8. Manufacturing - Other	3,450	8.3	3,377	108	2,289	360	424	346	30	-	1
9. Metals - Primary & Fabricated	4,552	10.9	4,492	98	3,350	469	143	543	47	-	-
10. Petroleum	455	1.1	454	3	267	70	37	77	4	-	-
11. Plastics & Rubber	1,151	2.7	1,126	33	811	93	116	112	19	-	-
12. Transportation Mfg	269	0.6	265	6	200	19	32	13	5	-	-
A - Subtotal: Manufacturing	27,409	65.6	27,017	589	18,920	3,253	2,527	2,382	325	-	2
13. Consultants - Architect, Engineering Site & Business	1,259	3.0	1,129	213	742	162	167	128	59	-	1
14. Finance & Insurance	1,204	2.9	1,111	136	757	206	145	62	34	-	-
15. Industries - Other	1,482	3.5	1,353	194	799	191	261	161	52	18	-
16. Professional Services	1,386	3.3	1,325	98	826	148	299	74	35	3	1
17. R&D - physical, engineering, Life sciences	655	1.6	647	10	423	107	89	24	11	-	1
18. Real Estate Brokers	1,378	3.3	1,137	380	492	302	203	237	137	-	7
19. Real Estate Developers & Construction	560	1.3	493	114	291	131	30	88	19	-	1
20. Real Estate - Other	288	0.7	232	83	116	51	64	35	22	-	-
21. Retail	689	1.7	669	39	409	67	131	65	16	-	1
22. Transportation & Warehousing & Distribution	2,629	6.3	2,532	167	1,971	262	168	167	61	-	-
B - Subtotal: Business Services	11,530	27.6	10,628	1,434	6,826	1,627	1,557	1,041	446	21	12
23. All Others	2,810	6.7	2,389	581	1,747	334	223	348	130	4	24
24. Other Paid Subscriptions	21	0.1	21	10	-	-	4	3	1	3	10
UNIQUE TOTAL QUALIFIED CIRCULATION*	41,770	100.0	40,055	2,614	27,493	5,214	4,311	3,774	902	28	48
PERCENT	100.0		95.9	6.3	65.8	12.5	10.3	9.0	2.2	0.1	0.1

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

Analysis by Number of Employees

	Total Qualified	Percent of Total
1000+ Employees	6,931	16.6
500-999 Employees	3,010	7.2
100-499 Employees	17,778	42.6
50-99 Employees	6,524	15.6
20-49 Employees	2,752	6.6
1-19 Employees	2,517	6.0
Employee Size Not Available	2,258	5.4
TOTAL QUALIFIED CIRCULATION	41,770	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2023

Qualification Source	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	10,777	6,903	4,544	21,726	1,310	22,224	53.2
II. Request from recipient's company:	27	7	7	41	1	41	0.1
III. Membership Benefit:	335	-	-	331	37	335	0.8
IV. Communication (other than request):	2	2	3	5	2	7	-
V. TOTAL - Sources other than above (listed alphabetically):	13,963	4,376	824	17,952	1,264	19,163	45.9
Association rosters and directories	-	-	-	-	-	-	-
**Business directories	9,569	3,986	615	13,515	656	14,170	33.9
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
**Other sources	4,394	390	209	4,437	608	4,993	12.0
VI. Single Copy Sales:	-	-	-	-	-	-	-
UNIQUE TOTAL QUALIFIED CIRCULATION*	25,104	11,288	5,378	40,055	2,614	41,770	100.0
PERCENT	60.1	27.0	12.9	95.9	6.3	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**See Additional Data

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2020	January - June 2021	July - December 2021	January - June 2022	July - December 2022	January - June 2023*
Unique Total Audit Average Qualified***:	41,917	41,936	40,717	41,858	41,731	41,633
Unique Qualified Non-Paid Total***:	41,829	41,849	40,635	41,786	41,668	41,571
Print:	39,957	40,023	38,772	39,950	39,955	39,971
Digital:	2,679	2,598	2,510	2,666	2,539	2,500
Unique Qualified Paid Total***:	88	87	82	72	63	62
Print:	88	87	81	71	63	62
Digital:	28	28	23	25	21	23
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January - June 2023 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2023

State	Print	Digital	Unique Total Qualified*	Percent	State	Print	Digital	Unique Total Qualified*	Percent
Maine	122	6	126		Kentucky	445	25	457	
New Hampshire	229	12	237		Tennessee	710	37	731	
Vermont	79	4	82		Alabama	521	34	544	
Massachusetts	1,221	48	1,256		Mississippi	188	15	194	
Rhode Island	126	9	131		EAST SO. CENTRAL	1,864	111	1,926	4.6
Connecticut	634	30	651		Arkansas	253	14	261	
NEW ENGLAND	2,411	109	2,483	5.9	Louisiana	400	39	428	
New York	1,957	168	2,076		Oklahoma	401	20	409	
New Jersey	1,233	78	1,279		Texas	2,829	193	2,938	
Pennsylvania	1,899	99	1,960		WEST SO. CENTRAL	3,883	266	4,036	9.7
MIDDLE ATLANTIC	5,089	345	5,315	12.7	Montana	71	-	71	
Ohio	1,997	118	2,072		Idaho	164	9	170	
Indiana	1,010	52	1,046		Wyoming	37	1	38	
Illinois	2,127	134	2,213		Colorado	538	32	552	
Michigan	1,667	56	1,704		New Mexico	98	9	101	
Wisconsin	1,318	41	1,343		Arizona	528	53	560	
EAST NO. CENTRAL	8,119	401	8,378	20.1	Utah	391	18	398	
Minnesota	1,318	41	1,343		Nevada	180	24	194	
Iowa	507	19	520		MOUNTAIN	2,007	146	2,084	5.0
Missouri	833	53	867		Alaska	45	2	46	
North Dakota	99	-	99		Washington	695	34	717	
South Dakota	117	9	123		Oregon	449	15	456	
Nebraska	264	26	283		California	4,670	242	4,853	
Kansas	430	19	444		Hawaii	85	6	88	
WEST NO. CENTRAL	3,568	167	3,679	8.8	PACIFIC	5,944	299	6,160	14.7
Delaware	103	2	104		UNITED STATES	38,977	2,333	40,435	96.8
Maryland	530	35	551		U.S. Territories	77	3	79	
Washington, DC	73	16	84		Canada	196	43	227	
Virginia	820	46	845		Mexico	8	11	16	
West Virginia	98	6	100		Other International	797	164	953	
North Carolina	1,217	92	1,268		APO/FPO	-	-	-	
South Carolina	464	56	492		Email Only	-	60	60	
Georgia	1,129	110	1,200		UNIQUE TOTAL QUALIFIED CIRCULATION*	40,055	2,614	41,770	100.0
Florida	1,658	126	1,730						
SOUTH ATLANTIC	6,092	489	6,374	15.3					

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 92 copies or 0.2% to 14,078 copies or 33.7%, including D&B Hoovers. Other sources include 12 sources of circulation for quantities of 1 copy or -% to 4,010 copies or 9.6%.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Julie Clarke, Circulation Manager

Ron Starnier, Executive Vice President

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	June 22, 2023
State	Georgia
County	Gwinnett
Received by BPA Worldwide	June 22, 2023
Type	BD
ID Number	S040BRJ23

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.