



# WISCONSIN

Wisconsin Dept. of Commerce  
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Madison, WI 53707

608-266-7088

**Governor:** Scott Walker (R) **commerce.state.wi.us**

**Population 2010:** 5,607,904 **Population growth forecast 2010-2014:** 2.69% **Median household income:** \$56,814

## 2010 New Economy Index Rankings

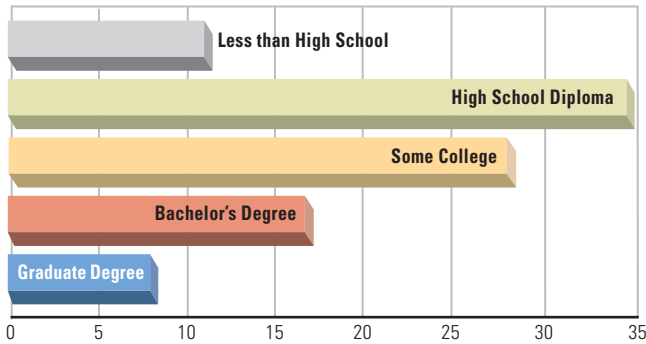
Overall: **29**

Immigration of Domestic and Foreign Knowledge Workers: **T22**  
Manufacturing Value-Added: **17**  
Export Focus of Manufacturing and Services: **36**  
Industry Investment in R&D: **16**

Median Hourly Wage for Production Occupations: **\$15.48**

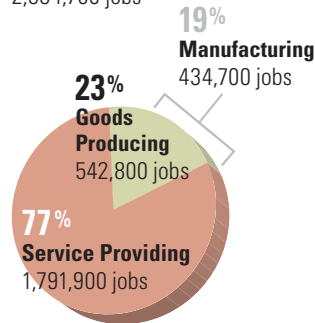
Right-to-work state? **NO**

## Work Force Education by Percentage



## Private Sector Employment

2,334,700 jobs



## Did You Know?

- Gov.-elect Walker has pledged to cut taxes dramatically. Until that occurs, here is a snapshot of the state's current tax scheme:  
Corporate Income Tax: 7.9 percent  
Sales and Use Tax: 5.5 percent (5 percent state, 0.5 percent local)

- Property Tax: Levied on the county and city level
- The state has a budget shortfall of \$2.7 billion. Its unemployment rate of 7.8 percent is twice what it was four years ago, but still relatively low compared to many other states.

## Selected Corporate Facility Projects 2009

Company	City	County	Type	N/E	Product	Investment (in millions)	Employment
Waukesha Electric Systems/SPX Corp.	Waukesha	Waukesha	MF	E	Power Transformers	\$70	146
Palermo Villa Inc.	Milwaukee	Milwaukee	MF	N	Pizza	22	56
Kimberly Clark	Menasha	Winnebago	MF	E	Paper Products	9	129
Placon Corp.	Fitchburg	Dane	MF	N	Plastic Recycling	8	26
Organic Valley	La Farge	Vernon	HQ	E	Organic Foods	6	100
Seda International Packaging	Racine Cnty.	Racine	MF	E	Packaging	6	189
Mercury Marine	Fond du Lac	Fond du Lac	MF	E	Gasoline Engines	5	200
EMCO Chemical Distributors Inc.	Pleasant Prairie	Kenosha	DW	E	Chemicals	4	259
PreventionGenetics	Marshfield	Wood	RD	E	Medical Research	3	51
Foremost Farms	Appleton	Outagamie	MF	E	Cheese	3	35
Central Wire Industries Ltd.	Fond du Lac	Fond du Lac	MF	E	Stainless Steel	3	29

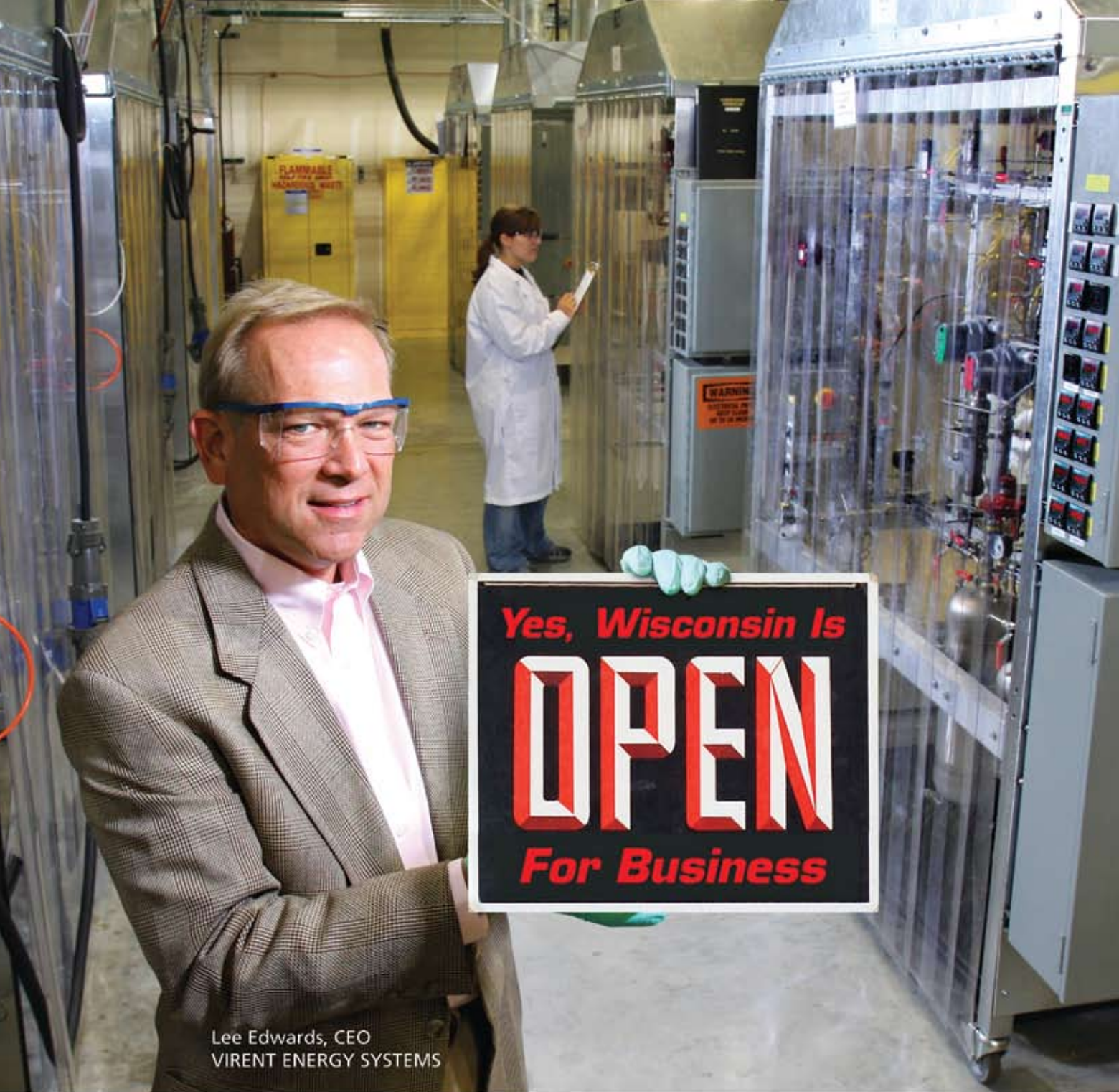
MF = Manufacturing OF = Office HQ = Headquarters RD = Research & Development CC = Contact Center DW = Distribution/Warehouse N = New E = Expanded



## Legislative Update

- Most economic development measures introduced in the 2009-2010 session ended up referred to one committee or another. Now that the election has occurred, with voters choosing Republican Scott Walker as their new governor, the action is fast and furious:
- First, Walker successfully turned away hundreds of millions of dollars in federal funding that was to have helped construct a high-speed rail network between Madison and Milwaukee.
- Gov.-elect Walker has announced that he will call the new Wisconsin Legislature into Special Session on January 3, 2011 to address economic development, job creation and Wisconsin's business climate.
- Representatives of the Wisconsin Economic Development Associa-

tion and the Hamilton Consulting Group have been meeting with the Governor-Elect's Transition Team promoting certain initiatives including certain provisions from the recently concluded "Be Bold Wisconsin" study, of which Scott Walker spoke favorably during the campaign. The study, conducted by Deloitte and Newmark Knight Frank, included recommendations to restructure the Department of Commerce into "Accelerate Wisconsin," a new quasi-public, non-political entity; create "Wisconsin Pioneers" to support early-stage high-growth companies; deploy a statewide "shovel-ready" sites program with expedited permitting procedures; and implement new incentives geared toward capital-intensive and startup projects.



Lee Edwards, CEO  
VIRENT ENERGY SYSTEMS

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