



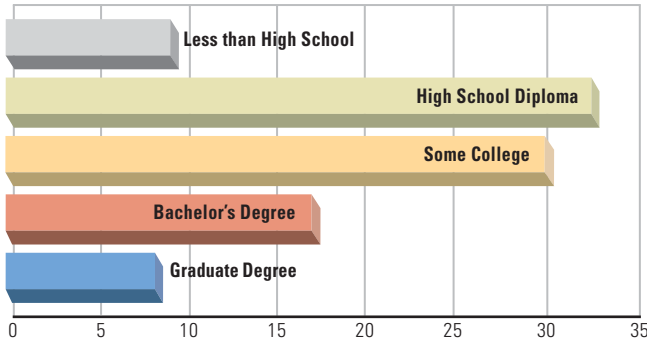
WISCONSIN

Wisconsin Economic Dev. Corp.
201 West Washington Avenue
Madison, WI 53703
Reed Hall, CEO
608-210-6700

"During the past year, we added thousands of new jobs. And we balanced the state budget. We balanced it — without raising taxes; without massive layoffs; and without budget tricks — all of which allowed us to put more than \$1.2 billion of new state money into Medicaid programs like Badgercare and FamilyCare." — Gov. Scott Walker, Jan. 25, 2012, in his State of the State Address

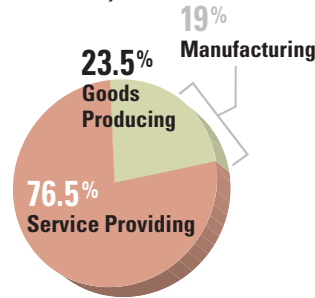
Governor: Scott Walker (R) inwisconsin.com
Population 2011: 5711767 Population growth forecast 2012-2017: 2.07% Median household income: \$52,058

Work Force Education by Percentage



Private Sector Employment

2,749,800 jobs



Mature firm tax index rank: **35**

New firm tax index rank: **4**

Manufacturing Capex

2011 (11): **\$4,423,443**

Manufacturing Capex

on buildings and other

structures (9): **\$740,359**

Avg. industrial retail electricity

price (cents/kwh): **7.65**

Avg. annual pay in mfg.: **\$50,340**

Median age: **38.7**

Right-to-work state? **NO**

Legislative Update

- In February 2012, Gov. Scott Walker signed an executive order requiring all state agencies to submit any rule with an economic impact to the Wisconsin Small Business Regulatory Review Board, which has the authority to suggest changes to agencies that will reduce the rule's burden on small business.
- Gov. Walker signed into law, on April 5, 2012, a bill that makes several changes to the laws governing economic development activities conducted by the Wisconsin Housing and Economic Development Authority. Primarily, the bill eliminates the role of the Wisconsin Economic

Development Corp. in overseeing the identified aspects of WHEDA's economic development activities and requires a business that receives an economic development loan to report directly to WHEDA.

- Gov. Walker survived a recall vote by a wide margin in June after opponents tried to unseat him following his successful rollbacks of public-employee union collective bargaining agreements. Walker won those rollbacks in an effort to cut Wisconsin's estimated \$3.6-billion budget shortfall.

Did You Know?

- Wisconsin was rated as the 13th best business climate in the nation by Site Selection Magazine in November 2012.
- Rockwell Automation, the world's largest company dedicated to industrial automation and information, is headquartered in Milwaukee.
- There are no toll roads in Wisconsin. All highway construction and maintenance in the state are funded by motor fuel taxes, and the remaining balancing is drawn from the state general fund.
- Wisconsin's four largest cities are Milwaukee (pop. 600,000), Madison (pop. 233,000), Green Bay (pop. 105,000), and Kenosha (pop. 99,000).

Selected Corporate Facility Projects 2012

| Company | City | County | Type | New/Exp. | Product | Investment (\$millions) | Employment |
|----------------------------------|-------------|-------------|-------|----------|-------------------------|-------------------------|------------|
| Kestrel Aircraft Corp. | Superior | Douglas | MF/HQ | N | Aircraft | \$100 | 600 |
| Shine Medical Technologies | Janesville | Rock | MF | N | Medical Isotopes | 85 | 100 |
| Emmi-Roth Kase | Platteville | Grant | MF | N | Cheese | 40 | |
| Alliance Laundry Systems | Ripon | Fond du Lac | MF | E | Appliances | 23 | 262 |
| Plexus Corp. | Neenah | Winnebago | MF | E | Circuit Boards | 15 | 350 |
| Ellsworth Adhesives | Germantown | Washington | MF | N | Adhesives | 10 | |
| Generac Holdings | Geneseo | Waukesha | HQ | E | Generators | 10 | 200 |
| Kerry Inc. | Beloit | Rock | RD | E | Dairy Products | 10 | 50 |
| Ashley Furniture Industries Inc. | Whitehall | Trempealeau | MF | E | Furniture | 6 | 225 |
| Anteco Pharma | Lodi | Columbia | MF | E | Pharmaceuticals | 4 | |
| HellermannTyton | Milwaukee | Milwaukee | MF | E | Plastic Products | 4 | 125 |
| Bartolotta Restaurants | Milwaukee | Milwaukee | HQ | N | Restaurants | 1 | |
| Action Industries | Milwaukee | Milwaukee | DW | E | Garage Door Accessories | | |
| Baker Tilly | Milwaukee | Milwaukee | OF | N | Accountants | | |
| Goff's Enterprises | Pewaukee | Waukesha | MF | N | Vinyl Partitions | | |
| Hy Cite Corp. | Middleton | Dane | DW | E | Home Furnishings | | |
| Integrated Merchandising Systems | Kenosha | Kenosha | OF | N | Marketing | | |
| Miniature Precision Components | Janesville | Rock | MF | N | Plastic Products | | |
| Nelson Global Products | Baraboo | Sauk | DW | N | Exhaust Products | | |
| Sanborn Tube Sales | Pewaukee | Waukesha | DW | N | Metal | | |
| Steele Solutions | Franklin | Milwaukee | MF | E | Fabricated Metal | | |
| Weyco Group | Glendale | Milwaukee | HQ | E | Footwear | | |

MF = Manufacturing OF = Office HQ = Headquarters RD = Research & Development CC = Contact Center DW = Distribution/Warehouse

N = New E = Expansion

INGENUITY DISPLACES PETROLEUM BY REDUCING MILLIONS OF YEARS TO AN AFTERNOON IN WISCONSIN.

Replacing the world's fuel is a big deal. It's the kind of discovery that's in everyone's interest. So when the technology to replace crude oil with sustainable plant sugars was invented and patented here, Dr. Randy Cortright and Dr. James Dumesic were able to ensure the technology continued to advance here. As Virent moves its research and results to market, the world will know it was a Wisconsin idea from the beginning. To learn how to start, grow or relocate your business In Wisconsin, call 855-INWIBIZ (toll free) or visit Discovered.InWisconsin.com.

