



**“Today’s announcement that Florida has added 32,000 private-sector jobs is great news as we continue our work to ensure that every Floridian who wants a job can get one. Since December 2010, Florida has added 679,000 private-sector jobs, and it is clear that we are succeeding in creating an opportunity economy that supports families.”**

—Gov. Rick Scott, announcing statewide employment figures on November 21, 2014

**Gov. Rick Scott (R)**

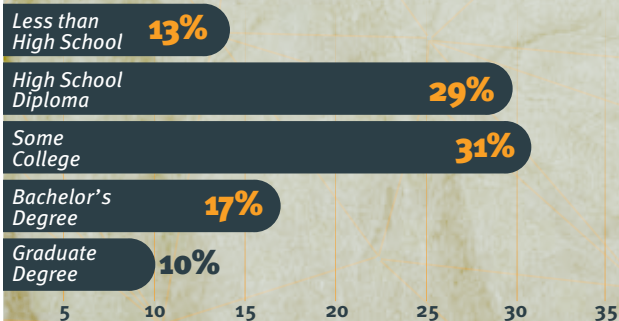
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# Florida

**Pop. (2014): 19,642,332 Pop. growth 2014–2019: 4.17%**  
**Median household income: \$54,499 Median age: 41**  
**Right-to-work state: Yes**

## Workforce Education by Percentage



## Rankings that Matter

GDP.....	4 (\$750,511*)
Business Tax Climate.....	5
Small Business Policy.....	5
ACT Career Readiness Certificates.....	20 (113,741)
High School Graduation.....	44 (75%)
Incentives Transparency Index.....	9

\*Real GDP in US millions

## Legislative Update

- Florida’s \$77-million budget was the largest in state history.
- The \$300-million “Florida GI Bill” offers university tuition waivers for veterans, pays for military and guard base improvements and hopes to increase employment opportunities for veterans.
- The state invested \$71 million in Enterprise Florida’s economic

development incentives, expanded funding for the agency’s small business trade program, and invested in the agency’ China and Japan offices.

- A new measure increases the amount of tax credits available under the New Markets Development Program by \$37.5 million.



A Delta IV Heavy rocket lifts off from Space Launch Complex 37 at Cape Canaveral Air Force Station in Florida in early December 2014 carrying NASA’s Orion spacecraft on a successful unpowered flight test to Earth orbit.

Photo courtesy of NASA/  
 Sandy Joseph/Kevin O’Connell

## Did You Know?

When the Fort Myers area landed the relocation of the global headquarters of Hertz from New Jersey last year, it marked the first time that a Fortune 500 company had moved from another state to Southwest Florida.

Since being appointed by Gov. Scott in 2011, Enterprise Florida President and CEO Gray Swoope has led the state to a 40 percent rise in competitive projects won, resulting in 73 percent more new jobs and 95 percent more new capital.

The University of South Florida in Tampa

was the top Florida university with 79 patents awarded in 2012, good for 15th in the world

The Miami Dolphins and Tampa Bay Buccaneers, Miami Heat, Florida Marlins, Tampa Bay Lightning and Tampa Bay Rowdies have won major professional sports championships.

Cypress Gardens, opened in Winter Haven in 1936 as Florida’s first themed amusement park, closed in 2009, and the site is now the home of Legoland Florida.

## Selected Corporate Facility Projects 2014

Company	City	County	Type	New/Expansion	Product	Investment (\$ millions)
Fedex Ground	Marion Cnty.	Marion	DW	E	Package Delivery	\$123
James Hardie	Plant City	Hillsborough	MF	E	Clay Building Products	80
American Strategic Insurance	St. Petersburg	Pinellas	OF	N	Insurance	58
GE Energy Mgmt./						
GE Digital Energy	Clearwater	Pinellas	MF	N	Electronics	50
Deloitte & Touche LLP	Orange Cnty.	Orange	OF	N	Accountants	41
Raytheon Co.	Largo	Pinellas	MF	E	Defense	26
JetBlue Airways	Orlando	Orange	OF	N	Air Transportation	25
Gartner	Fort Myers	Lee	OF	E	Marketing Research	24
LAN CARGO/						
LATAM Airlines Group	Miami	Dade	DW	E	Cargo	20
Boeing Space Operations Co.	Titusville	Brevard	MF	N	Engineering	20
Arthrex	Naples	Collier	MF	E	Medical Supplies	19
MC Assembly	Melbourne	Brevard	MF/HQ	E	Electronic Instruments	17

MF = Manufacturing OF = Office HQ = Headquarters DW = Distribution/Warehouse

# “Relocate your board room to paradise...”

## Martin County, Florida



*Pictured: Scott Steer, Marty Stern & Eddie Koles of H2Ocean; Stephanie Holloman of SEPCO; Juna Stolper of Sustenque Control Systems; Janie Vallery of Armstrong Nautical Products; Bill Greene of Level 3 Inspection*

### OPTIMAL LOCATION

- Located midway between Orlando and Miami
- Accessible by I95 & FL Turnpike
- Close proximity to major ports and international airports
- Exceptional quality of life

### SKILLED WORKFORCE

- Robust and diverse talent pool
- Labor force: nearly one million within 45 miles

### TOP TIER SCHOOL SYSTEM

- Ranked among the highest performing school districts in the state
- Named to Newsweek's America's Best High Schools

### INFRASTRUCTURE/LOGISTICS

- Countywide high-speed broadband network
- CSX and Florida East Coast Railway
- Florida's only cross-state waterway

### FIRST RATE HEALTHCARE

- Martin Health System - Top 10% of hospitals nationwide including clinical trials and cancer center

### MAJOR INDUSTRIES

- Aviation/Aerospace
- Marine
- Manufacturing
- Life Science
- Agribusiness
- Headquarters
- Green Technologies
- Professional Services



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