



“Across the nation, people are looking to Idaho as a state that’s focused on meeting the needs of business. Accelerate Idaho is our strategy for ensuring that Idaho is the right place for employers looking to expand or relocate. The goal is more career opportunities for Idahoans.”

—Gov. C.L. Otter, introducing his economic development initiative, Accelerate Idaho, on May 1, 2014

Gov. C.L. Otter (R)

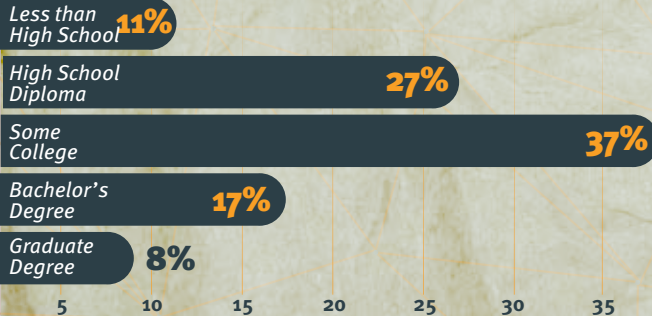
Idaho Dept. of Commerce  
700 W. State St.  
Boise, ID 83720  
Jeffery Sayer, Director  
208-781-5152

[commerce.idaho.gov](http://commerce.idaho.gov)

# Idaho

Pop. (2014): 1,618,964 Pop. growth 2014—2019: 3.74%  
Median household income: \$52,696 Median age: 34.5  
Right-to-work state: Yes

## Workforce Education by Percentage



## Rankings that Matter

|  |                |
|--|----------------|
| GDP.....                               | 42 (\$57,029*) |
| Business Tax Climate.....              | 19             |
| Small Business Policy.....             | 34             |
| ACT Career Readiness Certificates..... | 47 (78)        |
| High School Graduation.....            | 16 (84%)       |
| Incentives Transparency Index.....     | 42             |

\*Real GDP in US millions

## Legislative Update

- Accelerate Idaho, the state’s new economic development initiative, includes several new tools, including a Rapid Response Team made up of nine state agencies directly involved in business expansion, and “bluebird,” an application created to facilitate information sharing about incentives, grants, business analysis and more.

Accelerate Idaho is an outgrowth of successful completion of Project 60, a program established in 2009 to grow the state’s annual gross domestic product from \$51.5 billion to \$60 billion. By the fourth quarter of 2013, Idaho’s total economic activity met the \$60 billion-a-year pace and is forecasted to reach \$62 billion in 2014.