



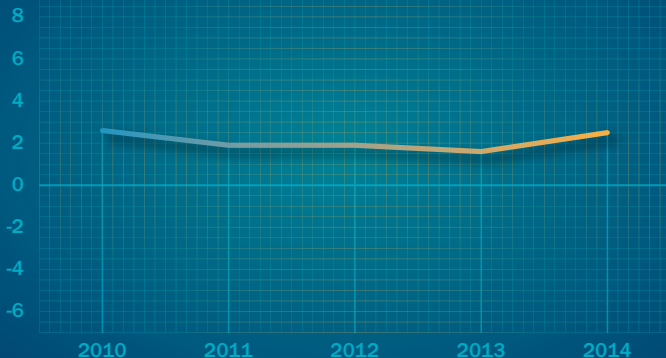
BY THE NUMBERS

**Population (2014):** 2,149,449

**Per Capita Personal Income (2015):** \$45,878

**Unemployment (Jan. 2016):** 5.2%

2014 GDP: \$121,407 USD (US rank: 29)



Industrial diversity has long been a hallmark of the Cincinnati metropolitan region. In Conway's 2015 World's Most Competitive Cities report, the metro was named a top competitive city in North America in five categories: Aerospace (No. 2), Chemicals & Plastics (No. 4), Food & Beverage (No. 2), Transportation (No. 5) and Metals (No. 5).