Access to a plentiful and trainable workforce is among corporate site selectors’ top location criteria. If states cannot demonstrate a commitment to delivering workers now and in the future with the skills companies require, they will soon be eliminated from consideration. Workforce development programs vary from state to state, so Site Selection has developed a set of regional rankings that measure states’ progress according to factors that apply to all 50 states, including expenditures for workforce preparation programs, a national postsecondary and workforce readiness measure and number of ACT National Career Readiness Certificates. Now in their fourth year, these ranking give readers a new tool for evaluating location suitability across the U.S.

Driven by air, sea, river, rail and highway proximity, the new world of supply-chain location analysis is bringing attention to some new spots on the globe. And it’s causing some territories to dust off old assets and balance their reliance on imports with export-related manufacturing. Look to this report for insights into what’s influencing corporate decision-making.

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