Site Selection will recognize and showcase the largest and most significant Economic Development Deals of 2017. Site Selection editors will weigh a number of factors, including total capital investment, total jobs created, the role of incentives and other criteria to determine the winners. Our coverage goes beyond the headlines to identify the key reasons these companies selected a specific region or location.

Once again, Site Selection will present the Mac Awards that recognize the Top Local and Regional Economic Development Groups — those agencies that successfully attracted the largest number of new jobs and capital investment to their area. More than just the numbers, these prestigious awards salute the innovation, enthusiasm and leadership of those agency employees who worked the extra hours to land the projects.

**PROSPERITY CUP**

The Prosperity Cup, formerly the Site Selection Competitiveness Award, goes to the state agency that was the most effective the previous year in attracting investment based on a 10-criteria index of corporate expansion activity. States are evaluated with per-capita measures, so all 50 states are in play, not just those with large industrial bases.

**GLOBAL BEST-TO-INVEST RANKINGS**

The Site Selection Global Best to Invest Rankings recognize those national investment promotion agencies, metros and regions that attracted the most capital investment in 2017 according to leading project data suppliers. Each issue of Site Selection contains extensive coverage of global projects, but this issue is where specific locations in five international regions get credit for their investment-attraction skills.

**LIFE SCIENCE CENTERS**

Continuing a thread of life science, biotech and pharmaceutical industry reporting that extends the whole year through, Site Selection explores how some locales achieve hub status, and talks to the companies making those hubs spin … and spin off. As part of the May 2018 issue, this report will be distributed at the upcoming BIO 2018 convention.

**RETAIL**

How does proximity to mixed-use projects with residential, retail, and commercial components — or incorporating such components in your next project — enhance your chances for location success? How are areas working to craft incentives that promote multifaceted developments rather than single-purpose structures? It may be time to explore a broader role for the capital investment you will make down the road.

**Special Advertising Sections**

- Sale/Leaseback Transactions
- Shovel-Ready Sites
- SelectUSA

**Area Spotlights**

New projects and trends will be covered in the following state, regional and international spotlights:

**States**
- Arizona
- Colorado
- Florida
- Iowa
- Kentucky
- Ohio
- Utah

**Regions**
- New England (CT, ME, MA, NH, RI, VT)
- Gulf Coast Ports (AL, FL, LA, MS, TX)
- Great Lakes Region (US & Canada)

**International**
- Africa
- Asia
- European Biotech
- Mexico
- Québec
- South America

**Bonus Distribution:**

- BIO 2018: Boston, MA
- WORLD FORUM for Foreign Direct Investment: Liverpool, UK
- 2018 ICF Global Summit: London, UK
- SelectUSA Investment Summit: Washington, D.C.

**Advertising space deadline is April 6th.**

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