



“Thanks to conservative budgeting and strategic funding of our priorities, Georgia is not only the No. 1 state for business — we’re also the best state for reliable infrastructure.”

— Gov. Brian Kemp, on the approval of \$26.5 million for 13 local transportation projects through the State Road and Tollway Authority (SRTA) in June 2025

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Georgia

Pop. (2024): 11,180,878
Median household income (2024): \$79,991
Credit Rating: AAA / Stable

Pop. growth 2024–2029: 0.61%
Median age (2024): 37.9
Right-to-work state: Yes

LEGISLATIVE & POLICY UPDATE

According to a summary by Resultant, House Bill 192, the “Top State for Talent Act” that took effect July 1, focuses on aligning education and workforce investments with high-demand careers by requiring an annual ROI analysis of education programs tied to Georgia’s High-Demand Career List; regular updates to the High-Demand Career List to reflect evolving labor market needs; integrated career planning in student graduation plans; expanded career counseling for students in grades 6–12 and improved coordination between the State Workforce Development Board, Department of Education and postsecondary institutions.

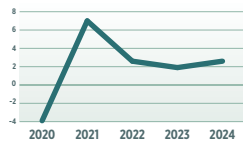
HB111 reduces the state’s individual and corporate income tax rate from 5.39% to 5.19% for the 2025 tax year. The passing of this bill accelerates the state’s income tax rate reduction plan enacted several years ago, Aprio reports, which will ultimately see the state tax rate reduced to 4.99%.

The state has seen a cumulative boon of \$432 million supporting its rural health care infrastructure since the start of the Georgia’s Rural Hospital Tax Credit program in 2017; the program gives taxpayers a 100% tax credit for donations made to certain rural hospitals. There are talks of doubling the amount of state funding reserved for administering the program (currently \$100 million).

GDP

9

GDP Growth Rate Trend



2024 GDP
(in millions of current US\$)
\$697,451



18th

Business Tax Climate Rank Change 2025–2026: +8



8th

Higher Ed. R&D Expenditure in \$000s: **\$3,439,094**



44th

Number of NCRCs: **349,569** | Percent Improvement 2024–2025: **0.24%**



26th

2025 Workers' Comp Index Rate: **1.09**



13th

Industrial power cost (¢/kWh): **7.21**



21st

Total Revenue as Share of Total Expenses, FY 2009–2023: **104.95%**

PROJECT WATCH



Rivian snagged an East Coast HQ location in the heart of Atlanta.

Rendering courtesy of Rivian

In November 2025, Rivian opened its East Coast headquarters in Atlanta, Georgia. The new office is located adjacent to the Eastside Trail of the 22-mile Atlanta Beltline, a site the company plans to begin expansion on in the coming year as construction ramps back up at Rivian’s manufacturing facility about 45 miles east of Atlanta in the city of Social Circle, where the company plans to create 7,500 jobs. The HQ will house an initial 100 employees, growing to 500 once expansions are complete.

“Atlanta continues to lead in EV innovation and technology integration, and Rivian’s growing presence here reinforces our city’s role in shaping our future economy. The opening of this new office and event space reflects how Atlanta continues to engage the community in bold, creative ways,” said Atlanta Mayor Andre Dickens.