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## Press Release

### ***Site Selection* and Conway Data Earn APEX Awards**

**Atlanta, July 21, 2006:** *Site Selection* magazine, the official publication of the Industrial Asset Management Council, and publisher Conway Data have been honored with two APEX Awards of Excellence in business communications: one for magazine and journal writing for the [November 2005 print issue](#), and one for Web site content for Site Selection Online ([www.siteselection.com](http://www.siteselection.com)), part of the suite of Conway Web sites that includes [Development Alliance](#), [SiteNet](#) and [IAMC.org](#). Virginia-based Communication Concepts has honored *Site Selection* with APEX Awards for the past nine consecutive years.

"For 52 years, *Site Selection* has delivered the most authoritative content in the corporate real estate and economic development fields," said Arend, who credits the award to the teamwork of the entire editorial, production and Web staff. "These awards recognize our commitment to editorial excellence in both the print and online versions of the publication."

"These awards are a true testament to the editorial quality, integrity and consistency of Mark and his staff of professional journalists," said Ron Starnier, general manager for Conway Data Inc., publisher of *Site Selection*. "Our editorial staff has more than 100 years of journalism experience, and it shows."

*Site Selection* magazine delivers expansion planning information to 44,000-plus executives of fast-growing firms. The senior publication in the development field, *Site Selection* is available online in the *Site Selection* Insider ([www.siteselection.com](http://www.siteselection.com)).

*SiteNet Dispatch*, the e-mail newsletter that delivers much of the award-winning online content, goes out to 20,000 corporate and community leaders each week.

Conway Data is an international publishing and economic development information company headquartered in Atlanta. The firm manages the [Industrial Asset Management Council](#) (IAMC), Development Hall of Fame and World Development Federation (WDF).

For more information on the company, contact General Manager Ron Starnier at 770-325-3425 or send an email to [ron.starnier@conway.com](mailto:ron.starnier@conway.com). The company's web site can be found at [SiteNet.com](http://SiteNet.com).

