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Press Release

***Site Selection* and Conway Data Earn Journalism Awards**

Atlanta, July 16, 2007: *Site Selection* magazine, the official publication of the Industrial Asset Management Council, and publisher Conway Data have been honored with two 2007 APEX Awards for Publication Excellence from Virginia-based Communication Concepts and one 2007 Silver GAMMA award for Best Single Issue from the Magazine Association of Georgia and the Southeast (MAGS). The awards all recognize content related to the company's [September 2006 issue](#), which featured the publication's annual global infrastructure and logistics reports.

The MAGS award recognized the issue that exemplifies the best of a magazine's content, writing and design in a manner that is well targeted to readership and mission. The [Sept. 7, 2006 edition](#) of the SiteNet Dispatch e-newsletter — which featured an exclusive online story, a corporate survey and links to the publication's significant archives, partner organizations and sponsors — was awarded an APEX Award in the E-Mail Newsletter category. The September 2006 issue of *Site Selection* also earned an APEX in the Print Magazines & Journals over 32 pages category.

"For 53 years, *Site Selection* has delivered the most authoritative content in the corporate real estate and economic development fields," said Mark Arend, Editor in Chief, who credits the award to the teamwork of the entire editorial, production and Web staff. "These awards recognize our commitment to editorial excellence in both the print and online versions of the publication."

"These awards are a true testament to the editorial quality, integrity and consistency of Mark and his staff of professional journalists," said Ron Starner, general manager for Conway Data Inc., publisher of *Site Selection*. "Our editorial staff has more than 100 years of journalism experience, and it shows."

Site Selection magazine delivers expansion planning information to 44,000-plus executives of fast-growing firms. The senior publication in the development field, *Site Selection* is available online in the *Site Selection* Insider (www.siteselection.com). *SiteNet Dispatch*, the e-mail newsletter that delivers much of the award-winning online content, goes out to 28,000 corporate and community leaders each week.

Conway Data is an international publishing and economic development information company headquartered in



Atlanta. The firm manages the [Industrial Asset Management Council](#) (IAMC), Development Hall of Fame and World Development Federation (WDF).

For more information on the company, contact General Manager Ron Starner at 770-325-3425 or send an email to ron.starner@conway.com. The company's web site can be found at [SiteNet.com](#).
