

Contact:
Mark Arend
(770) 325-3438 tel
(770) 263-8825 fax
mark.arend@conway.com

Suite 200
6625 The Corners Parkway
Norcross, GA 30092 • USA
www.sitenet.com

Conway Data, Inc.

Press Release

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Site Selection Inaugurates Annual Canadian Rankings

Atlanta, August 31, 2007: Alberta is the most competitive province in an increasingly competitive nation. Toronto, Montreal and Edmonton lead that nation's metro areas in corporate facility development. And the approaches of many a local economic developer are just as innovative as the country's globally praised research infrastructure, not to mention the companies both networks foster.

Those are the conclusions reached as *Site Selection* introduces a new class of Canadian awards and rankings, all based on June 2006-May 2007 project data derived from our proprietary New Plant Database, which counts projects according to specific criteria related to new construction:

- **The Canadian Competitiveness Award**, awarded to the leading province based on the number of qualifying new facilities and expansions, projects per capita, project capital investment per capita, project job creation per capita, 100-plus-jobs projects per capita and most metro areas in our total list of ...
- **Top Canadian Metros**, based on a tally of new corporate projects and expansions
- **Top Canadian Groups**, recognizing local economic development groups based on total project investment and new jobs, and investment and jobs per capita.

"Judging from the competitiveness we witnessed at every level, it's no wonder that Canada as a whole earned our top spot among national-level investment promotion and business attraction efforts in rankings we [published earlier this year](#)," said Adam Bruns, managing editor of *Site Selection*. "Energy resources and resourceful innovation are the ties that bind Canadian economic development, from the smallest of municipalities to the capitals of commerce."

The entire Canada 2007 report, including an economic development directory, appears in the September 2007 edition of *Site Selection* and will appear at www.siteselection.com on Sept. 13.

"These rankings, and the entire Canada 2007 report, illustrate *Site Selection's* enhanced coverage of the Canadian market as a location for capital investment," says Mark Arend, editor in chief. "We make sure Canada is covered in every issue of *Site Selection*, from provincial and Canada-U.S. border reports to coverage of new projects in our industry reports. But the annual Canada report in the September issue with these new rankings will shed additional light on Canada's many location options for corporate site selectors. We salute the provinces and communities that made this year's rankings."

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Also featured in the issue:

- *Site Selection's Top Utilities rankings* for the U.S., as well as a global utility directory (including Canadian utilities) and an in-depth report on the strain on **U.S. energy infrastructure**, and how both utilities and corporate end users are facing its challenges;
- The **2007 Global Infrastructure Report**, including recent airport, port, bridge and science park developments, as well as special features on logistics, public-private partnership financing and the investments of massive scale and price now under way in the United Arab Emirates;
- Editorial Surveys and Profiles of Malaysia; Aragon, Spain; Manassas Park, Va.; Merrimack Valley, Mass.; and Saxony-Anhalt, Germany;

Site Selection magazine, published by Conway Data Inc., delivers expansion planning information to 44,000 executives of fast-growing firms. Now in its 53rd year, *Site Selection* is also available via *Site Selection Online* (www.siteselection.com). *SiteNet Dispatch*, a weekly e-mail newsletter, goes to more than 28,000 industry professionals. *Site Selection* is the official publication of the Industrial Asset Management Council (www.iamc.org).

Conway Data is an international publishing and association management company headquartered in Atlanta. The firm manages the Industrial Asset Management Council, the Development Hall of Fame and the World Development Federation (WDF), offers consulting services and awards the annual Conway Safe Skies Award.

Most Competitive Canadian Provinces

1. **Alberta**
2. **Nova Scotia**
3. **Ontario**

Top Canadian Metros

<u>Metro area</u>	<u>Project Count</u>
Toronto (Mississauga)	77
Montreal (Laval)	48
Edmonton	37
Quebec City (Levis)	24
Hamilton, Ont. (Burlington)	19
Kitchener (Cambridge, Waterloo)	18
Halifax, Nova Scotia	13
Calgary	9

Charlottetown, PEI	8
St. John's, Newfoundland	8
Vancouver	8
Lethbridge, Alberta	8

Top Canadian Groups (in alphabetical order)

Town of Ajax, Ontario
Edmonton Economic Development Corporation
Greater Halifax Partnership
Economic Development Lethbridge
City of Mississauga (Ontario)
Montreal International
Pole Quebec Chaudiere-Appalaches (Quebec City)
Enterprise Saint John (New Brunswick)
Sarnia-Lambton Economic Partnership (Ontario)
South Simcoe Economic Alliance (Ontario)
