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**Conway Data, Inc.**

# Press Release

## ***Site Selection* Honored With Two Key Awards**

**Atlanta, May 16, 2005:** *Site Selection* has won two prestigious awards from the Magazine Association of the Southeast – the Gold Award for Best Magazine Website ([www.siteselection.com](http://www.siteselection.com)) and the Gold Award for General Excellence for business-to-business magazines. Both awards represent the top prize in their category. The association announces the winners of these and other awards at its annual conference in Atlanta each May. This is the fourth year in a row that *Site Selection* has been recognized with awards from the Southeast's largest association of publishing professionals.

"Everyone on the staff of *Site Selection* appreciates and is very proud of this recognition," said Editor Mark Arend. "These awards demonstrate our commitment to excellence in both the print and online versions of the magazine, but we will continue to seek ways to make our products better each year."

The Gold Award for best Website recognizes the site that presents the best overall packaging, showcasing excellence in content, writing, reporting and overall design. Award judge Ramon McLeod, editor of PCWorld.com, characterized [www.siteselection.com](http://www.siteselection.com) as a "tremendously layered site with very strong navigation and attractive design. The professional audience it targets should draw a lot of value from so much quality content."

The General Excellence Gold Award for a business-to-business magazine goes to the magazine that presents the best overall packaging, including content, writing and reporting, overall design and illustration. Judges honor achievement of objectives, writing, format and graphic design. Category judge Tony Silber, editor and publisher of *Folio*: magazine, cited *Site Selection*'s "vivid use of images on the cover and inside, plus a sense that it's packed with actionable editorial," as its distinguishing characteristics.

*Site Selection* magazine, published by Conway Data Inc., delivers expansion planning information to 44,000 executives of fast-growing firms. *Site Selection* is also available via *Site Selection Online* ([www.siteselection.com](http://www.siteselection.com)). *SiteNet Dispatch*, a weekly e-mail newsletter, goes to more than 22,000 industry professionals. *Site Selection* is the official publication of the Industrial Asset Management Council ([www.iamc.org](http://www.iamc.org)).

Conway Data is an international publishing and association management company headquartered in Atlanta. The firm manages the Industrial Asset Management Council, the Development Hall of Fame and the World Development Federation (WDF), offers consulting services, and awards the annual Conway Safe Skies Award.

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