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Conway Data, Inc.

# Press Release

## *Site Selection's* Top Utilities for 2004

Atlanta, August 31, 2005: *Site Selection* magazine has selected its Top Utilities for 2004. The designation recognizes performance in four categories — capital investment, job creation, capital investment per capita and jobs per 10,000 population. More broadly, it gauges the ability of energy companies to complement power delivery with the powers of persuasion and innovation in fostering corporate investment in their territories. Results are tallied from responses to *Site Selection's* annual survey of utilities.

The winning utilities are Cinergy Corp., Plainfield, Ind.; Cleco Power LLC, Pineville, La.; Duke Power, Charlotte, N.C.; FirstEnergy Corp., Akron, Ohio; Georgia Power, Atlanta; Hoosier Energy, Bloomington, Ind.; Mississippi Power, Gulfport, Miss.; Northeast Utilities, Hartford, Conn.; PECO Energy, Philadelphia; and TXU Electric Delivery, Dallas.

"These awards recognize those utilities that were able to attract substantial capital investment and new jobs to their service areas in 2004," says Mark Arend, editor of *Site Selection*. "Utilities play a key role as participants in the economic development efforts of cities, regions and all areas working to improve their local business climate. This year's Top Utilities were particularly successful in this endeavor in 2004."

This year's crop of winning utilities was slightly less successful than last year's slate of Top Utilities on two important counts – total jobs created and total new capital investment. The 2004 group combined helped create 49,000 jobs and attract US\$9.8 billion in capital investment, whereas the 2003 winners created 63,240 new jobs and attracted more than \$11 billion in investment. The 2004 winners' contribution, however, was no less significant to the areas they serve.

The entire Top Utilities article, as well as the annual Utilities Directory, will appear in the September 2005 edition of *Site Selection* and at [www.sitenet.com](http://www.sitenet.com). Also featured in the issue:

- The 2005 Global Infrastructure Report and Super Project Roundup, with in-depth coverage of major airport, seaport and land transportation projects and the corporate investment that follows;
- State and Area Spotlight articles including coverage of Florida, Quebec, Massachusetts, Pennsylvania and Texas;

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*more*

- Industry Reviews looking at projects and trends in logistics and medical-device manufacturing; the biannual *Site Selection*/NAI Industrial Location Index and IAMC Insider. *Site Selection* is the official publication of the Industrial Asset Management Council ([www.iamc.org](http://www.iamc.org)).

*Site Selection* magazine, published by Conway Data Inc., delivers expansion planning information to 44,000 executives of fast-growing firms. The senior publication in the development field, *Site Selection* is also available via *Site Selection Online* ([www.siteselection.com](http://www.siteselection.com)). *SiteNet Dispatch*, a weekly e-mail newsletter, goes to more than 22,000 industry professionals.

Conway Data is an international publishing and association management company headquartered in Atlanta. The firm manages the Industrial Asset Management Council, the Development Hall of Fame and the World Development Federation (WDF), offers consulting services and awards the annual Conway Safe Skies Award.

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