

THE MAGAZINE OF CORPORATE REAL ESTATE STRATEGY AND AREA ECONOMIC DEVELOPMENT

COMING IN  
MARCH 2016

**SITE**  
SELECTION  
MAGAZINE

# THE GOVERNOR'S CUPS

New and

# THE GOVERNOR'S CUPS

## The Most Prestigious Award in Economic Development

In appreciation of the changing landscape of corporate expansion Site Selection expanded the recognition granted by our prestigious Governor's Cup.

In 2014 we began awarding two Governor's Cups — one based on traditional criteria, and one ranked per capita, so that smaller states with excellent economic development agencies and investment successes may receive their well-earned recognition.

The Governor's Cup package includes recognition of:

- **Top States,**
- **Top Metropolitans,**
- **Top Micropolitans,** and
- **Top Industries** in the nation.



## AIRPORT CITIES

Airports are key drivers of local and regional economic development, especially if they have space and vision with which to mature into "Airport Cities" — hubs of transportation, residential, commercial and logistics activity. Several are in place, and more are in the works.

Learn which forward-thinking communities are positioning their areas as future centers of transport-based economic development.

## UAV HOT SPOTS

The fast-growing global drone industry investment bonanza just keeps on soaring. We will look at the states, cities and other locations opening the welcome mat for this explosive growth sector.

## DATA CENTERS

The need for geographical diversity and disaster avoidance are critical factors influencing the data center site selection process. We will highlight those areas that stand out in a field of growing competition.

## BIOPHARMACEUTICALS: THE NEXT RICH SEAM OF INNOVATION

Through our signature blend of corporate interviews and trend analysis, we examine what's behind recent facility investments, consolidations and reorganizations by global pharma companies, whether Davids or Goliaths. We also explore the increasing importance of university, research and other institutional partners in corporate location decision-making around the world.

## Special Advertising Sections

- **Certified Sites**
- **Headquarters**
- **Real Estate Service Providers**

## Area Spotlights

New projects and trends will be covered in the following state, regional and international spotlights:

### States

|            |           |                |
|------------|-----------|----------------|
| California | Indiana   | New Mexico     |
| Florida    | Maryland  | South Carolina |
| Illinois   | Minnesota | Wyoming        |

### Regions

Northeast (NJ, NY, PA)  
Pacific Northwest (AK, OR, WA)  
South Central (AR, LA, OK, TX)  
Mississippi River Corridor  
(AR, IA, IL, KY, LA, MN, MO, MS, TN, WI)

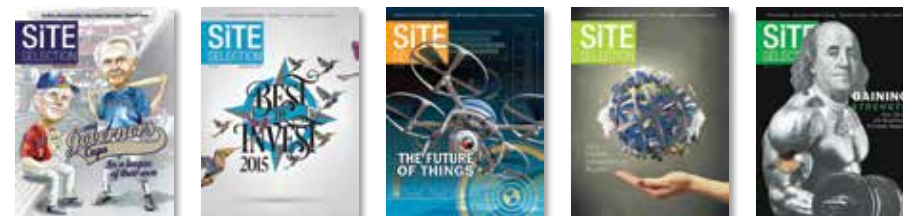
### International

Australia & New Zealand    Central America  
Eastern Europe

**SITeselection.com**

### Bonus Distribution:

**Spring IAMC Professional Forum:** New Orleans, LA | **AIM:** Dubai, UAE  
**The WORLD FORUM for Foreign Direct Investment 2016:** San Diego, CA  
**MAEDC:** Columbus, OH | **MIPIIM:** Cannes, France  
**Select USA:** Washington, DC | **World Investment Forum:** Peru  
**BIO 2016:** San Francisco, CA



**Advertising space deadline is February 5th.**

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